



Midtown Management District

**SENTRIFORCE MOBILE SECURITY CAMERA GRANT  
PROGRAM APPLICATION**

Completed application due by 5:00 p.m. on April 17, 2026. Please email completed application to [security@midtownhouston.com](mailto:security@midtownhouston.com) or send to the following address:  
**410 Pierce Street, Ste. 355, Houston, Texas 77002**

Questions? Please call (713) 526-7577

**Applicant Information**

Applicant Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Physical Building Property Address where Camera would be located:  
\_\_\_\_\_

**Application Questions**

Describe your business's need for a security camera.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Does your business currently have a trespass affidavit on file? \_\_\_\_\_.

Are you willing to report trespassing, burglary of motor vehicles, or other crimes that may take place on your property to appropriate law enforcement? \_\_\_\_\_.

Will you allow law enforcement access to recorded or live video footage? \_\_\_\_\_.

**Please attach a copy of your general liability insurance policy to this application.**

## **PROGRAM DESCRIPTION AND REQUIREMENTS POLICY**

The Board of Directors (“Board”) of the Midtown Management District (“MMD”) has established and funded the SentiForce Mobile Security Camera Grant Program (the “Pilot Program”) as part of its Service and Assessment Plan. Funding per approved Pilot Program Applicant (as defined below) shall not exceed \$4,500, and the total funding for the Pilot Program shall not exceed \$50,000.

The Pilot Program will provide one (1) SentiForce Mobile Security Camera (a “Camera”) for up to six (6) months to businesses within MMD’s boundaries (“Applicants”). The Camera will contain MMD branding throughout the duration of the Program. The MMD Board, staff, consultants and their respective family members are not eligible to apply for this Program. Applicants who are chosen to receive a Camera by MMD must agree to place it in a location that will benefit the general public and provide MMD and its security personnel access to camera data received from SentiForce, if requested.

The MMD Board has found and determined that the Pilot Program will benefit the public and MMD by encouraging businesses within MMD’s boundaries to increase their security measures, thus increasing public safety within MMD.

The process of awarding a Camera under this Pilot Program includes deployment of one (1) Camera to each chosen Applicant at no cost to the Applicant. MMD will cover the cost of installation and six (6) months of service. The Applicant must continue to pay the cost of electricity for their property. The District reserves the right to take photographs of the location at which the camera is to be placed. The Applicant would then have the option to enter into an agreement directly with SentiForce to continue services at their own expense, or, have the Camera removed at no cost to the property owner.

The annual funding cycle for the Pilot Program will begin on October 1 and end on the earlier of (i) September 30 or (ii) the date on which the funds for that annual funding cycle have been depleted. The MMD Board shall consider any application for the Pilot Program within its discretionary authority to determine award of a Camera to Applicants based on the benefit to the general public and the MMD.

In consideration of MMD’s provision of the Pilot Program to the Applicant, the Applicant hereby agrees as follows:

### **AGREEMENT**

- Applicant has reviewed and understands MMD’s Program Description and Requirements.
- Applicant agrees to the requirements of this Agreement, as set forth herein.

- **APPLICANT AGREES TO INDEMNIFY AND HOLD MMD HARMLESS FROM ANY LIABILITIES RELATED TO THIS PILOT PROGRAM.**
- Submission of this application does not guarantee approval.
- Applicant understands that the Camera is provided as a security measure incentive, and MMD reserves the right to determine placement, duration and removal.
- If chosen, Applicant understands and agrees to enter into a separate agreement granting access to necessary parties for placement of security camera units.
- If chosen, Applicant understands and agrees to post MMD marketing materials (e.g., a Midtown Houston decal) on the front window or front door to their business during the Pilot Program.
- This application is governed by Texas law.

**APPLICANT SIGNATURE: \_**

**Print Name and Title: \_\_\_\_\_**

**Date: \_\_\_\_\_**

**ACKNOWLEDGMENT BY MMD: \_\_\_\_\_**

**Print Name and Title: \_\_\_\_\_**

**Date: \_\_\_\_\_**