



Façade Improvement Grant – specifically for exterior improvements – The Economic Development Committee of the Midtown Management District (MMD) has established the Façade Improvement Grant to provide funds for commercial property owners within the District’s boundaries, in support of revitalization on a case-by-case basis. Matching grants are available in various dollar amounts *up to \$5,000*. Grants are available on a 50/50 match basis. Your project completion goal June 14, 2026.

LIMITED TO PROJECTS THAT ENHANCE THE PUBLIC RIGHT OF WAY:

- Façade Renovations (visible to public)
- Awning Installation
- Exterior Painting
- Landscaping
- Power Washing
- Additional exterior lighting

APPLICATIONS REVIEWED FOR:

- Basic Eligibility Requirements – must be a Midtown business or commercial property owner
- Potential to diversify the economy
- Effect and support of other businesses
- Consistent with local redevelopment
- Informs the Goals, and one or more Objectives or Programs of the current approved 10-Year Service and Improvement Plan (2025-2034)

Application Form

- The Façade Improvement Grant is a one-time *reimbursement* for verified pre-approved projects to Midtown Management District commercial property and business owners.
- No grant will be awarded for work already done or that which is covered by insurance.
- All submitted work must be reviewed and approved by the Midtown Economic Development Committee before any eligible work begins.
- Any deviation from the approved project may result in total or partial grant withdrawal.
- Midtown Board, Staff, and their families are not eligible.

REQUIREMENTS FOR GRANT CONSIDERATION

Provide Drawings:

All applications must include a scale drawing of the proposed work with the name and contact information of the project manager or contractor. Support documentation and informational material must be included.

Provide Estimates:

Obtain itemized estimates on all project work from contractors. Self-contracted work will be reimbursed for legitimate expenses, *excluding labor*. Verifiable receipts **MUST** be provided.

Provide Construction Bids:

Bids shall be submitted on the contractor’s or project architect’s letterhead with their name, address, phone number, and dated no earlier than 90 days prior to the request. Bids must be itemized in a manner that shows bid components and authenticity.

Provide Color Samples:

The Midtown Economic Development Committee does not dictate color choices; however, color choices should be consistent with the surrounding buildings and properties.

Provide Project Site Photographs:

As part of the application process, we require high-resolution jpgs as a condition of final funding before work begins and after the construction is completed.

Approval & Eligibility Process:

There is no proprietary right to receive grant funds.

Only completed Applications with all required information will be considered. Applications not meeting these requirements will be returned.

Projects must meet City of Houston building Standards & Codes, including permit requirements. When required Applicants are required to obtain applicable City permits and approvals for construction.

Program Recipient Recognition

You/Company & Project may be recognized as a program recipient with the before & after photos displayed on our website, e-news & social media platforms. QUESTIONS? Contact 713.526.7577 or [Cynthia Alvarado](#), Director of Operations and Strategic Planning Find out more about the [Midtown Management District](#)

Façade Improvement Grant

ELIGIBILITY GUIDELINES:

- **You must be a verifiable business owner or commercial property owner in the jurisdictional boundaries of the Midtown Management District.**
- **Annual assessments must be current.**
- **County and city taxes must be current.**

Complete & Sign this Application Form.

If a grant is denied the applicant is not eligible to re-submit for a minimum of six months from the date the prior Application was declined.

Construction must begin as described in the application within sixty days of the grant being awarded. If the Applicant is unable to commence construction within sixty days of the date granted, or complete construction within six months from the date granted, the Applicant must submit a written request for an extension. The extension request MUST be made prior to the sixty-days or six month time limit. The Economic Development Committee is not obligated to allow extensions but may do so for good cause.

An extension, if granted, will be for the Terms & Conditions determined exclusively by the Midtown Economic Development Committee. An extension denial cannot be appealed and will be final.

As a condition of this grant, and in consideration of the opportunity to apply for a grant, Applicant consents to allow City inspections to determine if the building follows the Codes & Ordinances applicable to the construction outlined in the application.

The Economic Development Committee will recommend grants based on:

- (1) Amount requested.
- (2) Grant funds available.
- (3) Condition of building involved in project.
- (4) Other Grant requests.
- (5) Type and nature of construction.
- (6) Compatibility.
- (7) Streetscape objectives; and
- (8) Overall revitalization of the District.

The Economic Development Committee shall consider any Application within its discretionary authority to determine what grant amount will be in the best interest of the program.

When the approved grant project has been completed and reviewed, the applicant will present the Economic Development Committee with copies of paid invoices, canceled checks and/or credit card receipts, for a single payment reimbursement of the approved funding.

Façade Improvement Grant

[Email](#) or this completed form with all required items by
Midtown, 401 Pierce Street, Suite 355
Houston, TX 77002

Applicant Name: _____

Business Name: _____

Mailing Address: _____

Contact Phone: _____ Email: _____

Building/Property Owner (if different): _____

Current Building Name (if applicable): _____

Physical Building Property Address: _____

Type of Work - check all that apply:

- Power Washing
- Exterior Painting
- Awning/Canopy
- Façade Repairs
- Parking Improvements
- Landscaping
- Other _____

Provide Details of Planned Improvements: (attach additional paper or email if needed)

Total Cost of Proposed Project: \$ _____

Eligible Façade Improvement Grant Requested (50%, up to \$5,000 max): \$ _____

Checklist of items to attach:

- Attached Original Proposals
- Attached Construction Bids
- Attached Estimates
- Attached list of colors to be used
- Attached photographs (jpgs) of proposed project site

Applicant's Signature & Date:

Signature: _____

Date: ____ / ____ / ____

DATES TO REMEMBER:

- Work must commence sixty (60) days after final approval.
- Work must be completed six (6) months after final approval.

BOX RESERVED FOR MMD BOARD ONLY

Recommended: \$ _____

- Approved
- Rejected

Signature: _____

Date: ____ / ____ / ____

Façade Improvement Grant **AGREEMENT**

QUESTIONS?



Call Us 713.526.7577



Email completed agreement with all necessary items to [Cynthia Alvarado](#), Director of Operations and Strategic Planning or send to the Midtown office at 410 Pierce Street, Suite 355 Houston, TX 77002

I (applicant name) _____ have met with (names) _____

and understand the Economic Development Façade Improvement Grant program. I will utilize these funds for the renovation project(s) in support of the Midtown Management District's ("MMD") revitalization efforts. I have not received, nor will I receive, insurance monies for this revitalization project. I also understand that the intentional deception or misuse of this program for financial gain is fraud and will be reported to authorities.

I understand that if I am awarded a Façade Improvement Grant, any deviation from the approved project can result in withdrawal of the grant. Further, I understand the materials and processes involved and have been given an opportunity to ask questions regarding the grant program. If the project site is altered for any reason within six (6) months of construction, I will be required to reimburse MMD immediately for the full amount of any grant funds provided to me.

Should MMD find that I have not maintained the required commercial status of the property in accordance with the terms of this Agreement or should MMD find that I have breached any other term of this Agreement; I agree to repay all grant monies that have been disbursed by MMD to me as remedy for the default.

Repayment shall be made within 30 days of receipt of a written demand from MMD. Failure to timely repay the grant shall constitute a breach of this Agreement.

APPLICANT

Signature: _____

Print Name: _____ Date: ____ / ____ / ____

BUILDING / PROPERTY OWNER'S SIGNATURE (if different from applicant)

Signature: _____

Print Name: _____ Date: ____ / ____ / ____

MMD BOD

Signature: _____

Print Name: _____ Date: ____ / ____ / ____

REMEMBER:

Work must commence sixty (30) days from date of this agreement and be completed within sixty (60) days.