



MIDTOWN MANAGEMENT DISTRICT

NOTICE OF MEETING

TO: THE BOARD OF DIRECTORS OF MIDTOWN MANAGEMENT DISTRICT AND TO ALL OTHER INTERESTED PERSONS:

Notice is hereby given that the ***Marketing and Perception Enhancement Committee*** of the Midtown Management District will hold a meeting on **Wednesday, January 20, 2016 at 4:00 p.m.**, in the **3rd floor conference room of the Midtown Management District office located at 410 Pierce Street, Houston, Texas 77002**, inside the boundaries of the District, **open to the public**, to consider, discuss and adopt such orders, resolutions or motions, and take other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following:

1. Welcome and Receive Public Comments.
2. Update on committee projects:
 - a. Cultural Arts and Entertainment Nightlife Guide
 - b. Website updates/Programming new Midtown Map
 - c. Houston Modern Luxury Midtown restaurant insert
3. Review, discuss and take necessary action regarding planning/projects for the 2016 Fiscal Year Budget.
4. Review and take necessary action regarding compelling video content creation for Midtown.
5. Other Business.
6. Next meeting date – **Wednesday, February 17, 2016 at 4:00 p.m.**
Midtown Management District

**410 Pierce, 3rd floor conference room
Houston, TX 77002**

**MARK YOUR CALENDAR to attend:
Midtown Management District Board Meeting**

Wednesday, February 3, 2016 at 6:00 p. m.

Central Bank

2217 Milam St.

Houston, TX 77002

7. Adjourn.

SEAL

Nancy Darst, Chair
Midtown Management District
Marketing and Perception Enhancement
Committee

MIDTOWN MISSION: *Midtown strives to provide an economically vibrant urban destination where arts and culture thrive alongside businesses and residents in a safe, active, diverse neighborhood.*

DIRECTORS - PLEASE CALL SALLY ADAME AT 713-526-7577, IF YOU ARE UNABLE TO ATTEND.