

# MIDTOWN PARK ART PLAN

FALL 2015

**midtown**  
HOUSTON





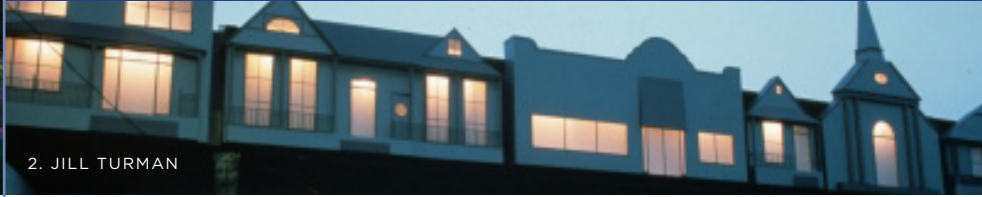
PREPARED BY  
JESSICA CUSICK & RICK LOWE

The MIDTOWN PARK public art plan reflects the aspirations of a broad cross-section of stakeholders, community members, and the MidCorp Board of Directors...

# MIDTOWN PARK ART PLAN



1. JOSÉ SELGAS AND LUCÍA CANO



2. JILL TURMAN

## EXECUTIVE SUMMARY

The Midtown Park public art plan reflects the aspirations of a broad cross-section of stakeholders, community members, and the MidCorp Board of Directors, for the development of a new park that will be an important art and cultural destination. During the **research and visioning** phase of the plan's development the consultants spoke to a comprehensive selection of business, community and arts leaders to gather suggestions regarding the role art and artists could play at Midtown Park.

A number of **key findings** emerged from this process which shaped the concepts and recommendations contained in the plan. A remark in conversation with Representative Garnet Coleman, a longtime friend of the arts in Houston, led to the idea that the park **celebrate Houston's authentic art scene**. Midtown Park can become the place that celebrates Houston's remarkable creative community by commissioning major works by Houston artists, by providing the infrastructure necessary to function as a truly flexible event and performance venue, and by developing its own unique niche in the arts ecosystem.

In developing this plan, a VISION of Houston's art park emerged.

# MIDTOWN PARK ART PLAN



3. HOLLY ROTHSCILD



4. CANDY CHANG

Located at the geographic center of Houston, Midtown Park will be a neighborhood jewel and a destination for all, Houstonians and visitors alike. In developing this plan, a vision of Houston's art park emerged. A hub for artists and creative activity that highlights the breadth and depth of the city's arts community and that engages national and international artists through ongoing partnerships with Houston's diverse cultural organizations.

Original works of art will define Midtown Park from the start of construction, with a specially commissioned website that serves as a platform for artists and a series of exciting temporary art projects that will engage the public's imagination. Permanent iconic works of art by acclaimed artists, created specifically for the park, will help heighten Midtown Park's identity and contribute to an enhanced sense of place. Finally, ongoing cultural programs and arts installations from a window gallery that will host rotating exhibits to major temporary installations, performances and events, will ensure that Houston's new art park is at the heart of Houston's vibrant art scene.

# SUCCESSFUL ART PLANS

**SUCCESSFUL ART PLANS** are tailored to the place they are created for, and are responsive to the context, much like the art that will ultimately result from the plan's implementation.





5. ANISH KAPOOR



6. JANET ECHELMAN



7. JAUME PLENSA



8. CHRISTIAN MOELLER



9. INIGO MANGLANO-OVALLE

# HOUSTON'S DIVERSE ARTS COMMUNITY

...meeting with the park planners and designers, as well as a broad cross-section of park stakeholders including adjacent arts organizations, business owners, and leaders in HOUSTON'S DIVERSE ARTS COMMUNITY.





10. JODY PINTO



11. LORNA JORDAN

## THE PLANNING PROCESS

Successful art plans are tailored to the place they are created for and are responsive to the context, much like the art that will ultimately result from the plan's implementation. In developing ideas for Houston's new Midtown Park, the consultants started by interviewing and meeting with the park planners and designers, as well as a broad cross-section of park stakeholders including adjacent arts organizations, business owners, and leaders in Houston's diverse arts community. The purpose of the meetings was both to solicit input on potential needs that the art in the park could address, as well as to develop a clear idea of existing cultural programming in nearby neighborhoods and parks. The consultants also reviewed relevant planning documents for the Midtown area, including a new 10 year Service Plan and the draft Cultural Arts Master Plan. The City of Houston's Arts and Cultural Plan was being developed at the same time and the consultants reviewed the draft document. The Midtown Public art plan is in line with the recommendation in the City's plan to expand arts offerings into neighborhoods.

Midtown Park can become the place that CELEBRATES THE  
REMARKABLE CREATIVE COMMUNITY that nurtures some of  
the nation's most inspired talents.

# MIDTOWN PARK ART PLAN



12. OLAFUR ELIASSEN



13. JENNIFER STEINKAMP

## KEY FINDINGS

### 1. CELEBRATE THE AUTHENTIC HOUSTON ART SCENE

The consultants' research revealed a keen desire to highlight and celebrate the work of artists based in Houston, or who maintain close ties to the area. Houston boasts one of the largest concentrations of artists and arts production in the nation. This vibrant arts community is home to a remarkable array of world renowned artists. By commissioning major works by Houston artists and facilitating ongoing opportunities for artists to engage in temporary art programs, Midtown Park can become the place that celebrates the remarkable creative community that nurtures some of the nation's most inspired talents.

### 2. THE ARTS ARE CENTRAL TO MIDTOWN'S CHARACTER

Midtown, which now includes the Museum District, is home to a large array of arts and cultural institutions, non-profit organizations, and businesses, as well as individual artist studios that help to shape the character of the area. Midtown has also been officially recognized as an arts district by the State, through the Texas Commission on the Arts.

The park needs to DEVELOP ITS OWN NICHE IN THE ARTS ECOSYSTEM and identify partnerships and programs with neighborhood and regional arts organizations.

14. SHIRIN NESHAT

15. MMTM'S

## KEY FINDINGS (CONTINUED)

### 3. DEVELOP THE PARK'S INFRASTRUCTURE

In conversations with the many area arts organizations, one of the consistent recommendations was that the park planners and designers include adequate infrastructure to support a wide variety of performances and arts events.

### 4. CREATE UNIQUE PROGRAMS AND PARTNERSHIPS

The park needs to develop its own niche in the arts ecosystem and identify partnerships and programs with neighborhood and regional arts organizations, as well as cultural heritage groups that are not duplicated elsewhere.

### 5. PARK MAINTENANCE

The consultants heard numerous concerns regarding the long term maintenance of the park. Of particular concern was the potential interaction of Houston's homeless population and the parks water features.

**HOUSTON BOASTS** one of the largest concentrations of artists and arts production in the nation. This vibrant arts community is home to a remarkable array of world renowned artists.

HOUSTON  
BOASTS





17. DIXIE FRIEND GAY

18. MEL CHIN



Midtown Park will become a hub for art and creative activity by highlighting the BREADTH AND DEPTH OF THE CITY'S ARTS COMMUNITY, and will engage national and international artists through ongoing partnerships with Houston diverse cultural organizations.



## IV

### MIDTOWN PARK ART RECOMMENDATIONS

Midtown Park is located at the geographic center of Houston and is envisioned as a remarkable asset for the neighborhood, as well as a destination for all, Houstonians and visitors alike. One of the aspirations articulated for the park is that it be known as the artists' park or Houston's art park, a special place where programming revolves around art and there are many opportunities to engage in creative activities in new ways. Midtown Park is envisioned as the ideal art partner, the place that artists and arts organizations think of first when exploring a location or collaboration for an innovative project.

Midtown Park will become a hub for art and creative activity by highlighting the breadth and depth of the city's arts community, and will engage national and international artists through ongoing partnerships with Houston diverse cultural organizations.

The recommendations for art for Midtown Park are based on this vision and structured in four distinct categories, each of which will address different aspects of the park and achieve a different purpose.

#### 1. PROJECTS DURING CONSTRUCTION

##### a. Purpose

- Temporary art projects during the construction phase will help build excitement about the park, as well as interest in the broader art program.
- The projects will provide opportunities to engage the arts community early on in the park's development, in tangible ways.
- Original content, developed by artists, will offer new ways for people to become informed about the park's development and generate interest in it as a destination.





*Everywhere In Between*, for Bergamot Station, in Santa Monica, CA. -- a large scale temporary transformation of public space with projection art, dance, lights & performance; Helen Lessick's project, *Decimal.Points*, a series of 10 colorful bookmarks reflecting upon the Dewey Decimal book classification system, distributed month-by-month free to library users during the construction of the new main branch of the Seattle Public Library; photographer Brandon Stanton's epic *Humans of New York* project.

# MIDTOWN PARK ART PLAN



24. HOLLY ROTHCHILD



25. OTABENGA JONES & ASSOCIATES

## IV

### 1. PROJECTS DURING CONSTRUCTION (CONTINUED)

#### b. Projects

- Develop a website for the 'art park' that will serve as a platform for artists in all media, and which will evolve over time, and commission original content for the site. For example, commission a poet to write brief 'haiku' like construction updates that can be disseminated via Twitter as well as on the website. Artists could submit short movies or videos works to be featured on the site. A photographer or a videographer and/or a storyteller could be commissioned to do a series documenting the parks' construction or its neighbors, with the images featured on the website.
- Commission a series of artist 'interventions' or events at the site, from posters and murals, to projections and performances.
- Some examples of such projects include Kate Johnson's project *Everywhere In Between*, for Bergamot Station, in Santa Monica, CA. -- a large scale temporary transformation of public space with projection art, dance, lights & performance; Helen Lessick's project, *Decimal.Points*, a series of 10 colorful bookmarks reflecting upon the Dewey Decimal book classification system, distributed month-by-month free to library users during the construction of the new main branch of the Seattle Public Library; photographer Brandon Stanton's epic *Humans of New York* project; or the *FindMeHideMe* project which engages people in discovering the history of one of St. Paul, Minnesota's neighborhoods, with artists Jess Bergman Tank and Klara Wagnil (<http://findmehideme.us/about>).

These **ICONIC WORKS OF ART**, by world renowned artists, will be instantly recognizable worldwide and will distinguish the park as an important arts destination.



26. INIGO MANGLANO-OVALLE



27. OLAFUR ELIASSON

## IV

### 2. SIGNATURE COMMISSION(S)

#### a. Purpose

- One of the major ways in which art will become permanently part of Midtown Park will be through the commissioning of one or two significant works of art which will become synonymous with the park in the same way that Anish Kapoor's sculpture *Cloud Gate*, popularly referred to as 'the bean', has become synonymous with Millennium Park in Chicago.
- These iconic works of art, by world renowned artists, will be instantly recognizable worldwide and will distinguish the park as an important arts destination.

#### b. Possible locations

The project's lead designer developed a map with a number of possible locations for art designated throughout the park (see appendix 3), which offer the potential for artists to work in a number of different ways. The final locations will be dependent on what the commissioned artists actually propose. Two likely locations for the signature commissions are to replace one of the entrance water features with a major artwork and the berm wall.





28. BETH GAHAN



29. JAKE MILLET



30. PAUL KOMADA

Many cities have developed small, street level exhibition spaces which feature rotating exhibitions for pedestrians to enjoy. One example is the Storefronts program, in Seattle, Washington, managed by the non-profit organization Shunpike, [www.shunpike.org](http://www.shunpike.org)



# MIDTOWN PARK ART PLAN



## IV

### 3. INTEGRATED ART PROJECTS

#### a. Purpose

- These two projects will enable a variety of artists/art forms to be featured and will expand the art vocabulary at in the park, by integrating work into the final design of both the open space and the adjacent structure.
- The creation of a permanent window gallery at street level, will allow Midtown Park to feature artists working outside the field of public art, with the rotating exhibitions encouraging both pedestrian traffic and return visits. The exhibits can be curated through rotating partnerships with some of the area's many artists, galleries and arts organizations.
- Between them, these installations will allow for small discoverable art moments along the street and elsewhere in the park.

#### b. Locations

- The window gallery will be inset into the parking structure wall on Travis and will be in partnership with the property developer, Camden. The gallery will provide an opportunity to highlight the work of talented Houston artists who do not create work suitable for permanent display in the public realm.
- An artist will be commissioned to create functional or decorative work sited along the 'bayou' or one of the other distinct areas of the park. (see map, appendix 3)

The programming will generate reasons for Houstonians to make many return visits to the park and help **GUARANTEE IT IS A DESTINATION FOR ART LOVERS** visiting from out of town.

# MIDTOWN PARK ART PLAN



33. PLEIN AIR DRAWING WITH OTIS COLLEGE



34. KATE JOHNSON

## IV

### 4. ONGOING PROGRAMMING

#### a. Purpose

- The development of an ongoing art program for Midtown Park will ensure ongoing excitement, dialogue and critical attention, through the presence of working artists from Houston, around the country and around the world.
- The programming will generate reasons for Houstonians to make many return visits to the park and help guarantee it is a destination for art lovers visiting from out of town.
- Promoting the park as an ideal venue for innovative art projects will allow Midtown to develop programming partnerships with Houston's many diverse arts organizations.
- The ongoing art program will provide opportunities for the park to showcase a wider variety of artists and art forms.

#### b. Program typologies

The ongoing programming will consist of a series of two to three annual commissions, periodic art events planned and sponsored by the park that everyone in Houston can anticipate and look forward to, as well as more sporadic 'opportunistic' partnerships with area arts organizations. The temporary commissions will be a form of 'artist residency' and structured so that the artist receiving the commission will spend some time working in the park, connecting with and interacting with the public in a variety of ways, during the development of each commission, no matter the medium. For example a choreographer might give a talk in the park and stage rehearsals that the public could observe, followed by a brief question and answer session; or a sculptor, developing a temporary installation, might build a portion of the work in the park and invite public participation.





35. HOLLY ROTHSCHILD



37. JOSÉ SELGAS AND LUCÍA CANO



36. THOMAS SCHÜTTE

Commissioning artists to create temporary work for public spaces animates the space and engenders a conversation amongst the artists, the venue, and the public. Some examples of such highly successful programs include the Fourth Plinth, in London's Trafalgar Square and the Serpentine Pavilion, an annual program of the Serpentine Galleries in London, which commissions inspirational temporary structures by some of the world's leading architects and designers.

# MIDTOWN PARK ART PLAN



38. MICHELANGELO PISTOLETTO



39. JENNIFER STEINKAMP

## IV

### 4. ONGOING PROGRAMMING (continued)

- Core programming recommendations for the park include the following two annual commissions: a.) for a sculptural work that could use the water feature at the corner of Main and McGowen as a 'pedestal', or some other location in the park; b.) for new choreography or theater where a company would be in 'residence' in the park to develop a new work that would premiere in-situ.
- The art program in the park will primarily be structured to include a wide range of events which will include performances, festivals, and temporary installations and will vary in regards to duration and medium. Some of these events will be developed by Midtown Park and others will be partnerships where the park will primarily be serving as a venue. Staff will develop guidelines to provide partial funding for these partnerships on a case by case basis.

THE CALIBER OF THE ONGOING PROGRAMMING and the ability of park management to cultivate cultural programs, partnerships and resources, is a critical component of the vision for the park.





41. KARA WALKER



42. BILL WOODROW



In order for Midtown Park to BECOME HOUSTON'S ART PARK,  
Houston's extensive creative community needs to engage with  
the venue on ongoing basis.

BECOME  
HOUSTON'S ART  
PARK





43. SHEN WEI



44. LISA BE

## IMPLEMENTATION/NEXT STEPS

This section provides an overview of the initial steps in implementing the plan once it is approved and funding becomes available. Implementation is not part of the plan development, although the current scope of work does include a key implementation deliverable which is the establishment of a pool of qualified artists for the permanent artwork for Midtown Park.

### 1. PROJECTS DURING CONSTRUCTION

Both of these projects should be developed in the near future, as soon as funding is approved, as park construction is about to begin.

- a. Website development – next steps include the identification of an innovative web designer to create the web platform, development of guidelines regarding types of content opportunities and commissioning the initial content.
- b. A ‘call for artists’ (the art world equivalent of a Request for Proposals) will be developed and distributed for the temporary art projects.

### 2. SIGNATURE COMMISSION(S) AND INTEGRATED ARTWORK(S)

- a. Consultants will identify a small pool of up to ten highly qualified artists (or artist teams), a majority of which will be from Houston or with ties to Houston. Upon approval, this pool of artists will be invited to develop proposals for sites of their choosing in the park.
- b. Each artist (or artist team) will receive a fee of \$5,000 (plus travel, if applicable) for proposal development and presentation.
- c. Proposals will be presented to a panel of arts professionals, including the consultants, and the panel will make selection recommendations which will be presented to MidCorp (or other designated body) for final approval.

# HOUSTON'S ARTS COMMUNITY AFFORDS MANY OPPORTUNITIES

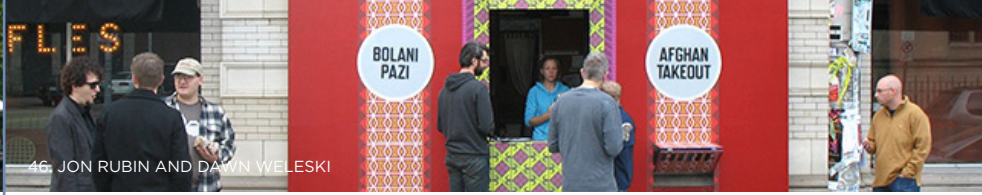
The diversity of HOUSTON'S ARTS COMMUNITY AFFORDS  
MANY OPPORTUNITIES FOR PARTNERSHIPS, both ongoing  
and one of a kind.

# PARTNERSHIPS

# MIDTOWN PARK ART PLAN



45. KATE GILMORE



46. JON RUBIN AND DAWN WELESKI

## 3. PROGRAMMING

The caliber of the ongoing programming and the ability of park management to cultivate cultural programs, partnerships and resources, is a critical component of the vision for the park. In order for Midtown Park to become Houston's art park, Houston's extensive creative community needs to engage with the venue on ongoing basis. The diversity of Houston's arts community affords many opportunities for partnerships, both ongoing and one of a kind.

Initial conversations with neighborhood arts organizations such as the Community Artists' Collective, Diverseworks, the Ensemble, Lawndale, and the MATCH, as well as other Houston cultural presenters such as the Houston Arts Alliance and the Cynthia Woods Mitchell Center for the Arts at the University of Houston, indicated that there is tremendous interest in partnering with an outdoor venue of the anticipated caliber of the park. Non-profit arts managers also articulated a short list of attributes that would make the park an effective partner, from staffing to storage, and power to matching funds for programs. The first step in implementing the ongoing program component of the plan will be for MidCorp to identify a staff person, with a background in the arts and events, who can step into this role. This person will need to build relationships with the arts community to leverage the park's investment in ongoing arts programs.

There are a **NUMBER OF OPPORTUNITIES FOR MAJOR WORKS**  
of permanent public art.

# MIDTOWN PARK ART PLAN



47. KETZALITZLI DANCERS



48. LAURA BARING GOULD

## PRELIMINARY BUDGET ESTIMATES FOR THE MIDTOWN PARK ART PLAN

PROJECT CATEGORY	PROJECT	UNIT COST		TOTAL
Projects during construction	Website	\$20,000	\$20,000	
	Artist 'interventions'	4 x \$10,000	\$40,000	
				\$60,000
Signature Commissions	Major commission(s)	\$750,000 +- a	\$1,500,000	\$1,500,000
Integrated Art Projects	Functional commission	\$400,000	\$400,000	
	Window gallery upgrades b	\$200,000	\$200,000	
				\$600,000
Temporary programs (first two years) c	Temporary sculpture installation	\$150,000	\$300,000	
	Programming partnerships	\$100,000	\$200,000	
	Program staff d	\$50,000	\$100,000	
				\$600,000
GRAND TOTAL				\$2,760,000

- a. There are a number of opportunities for major works of permanent public art. The budget envisions selecting up to two for a total of \$1.5M
- b. This is an estimate for the cost of adding lights, outlets, panels, etc. to improve the functionality and flexibility of the window 'gallery' that Camden is planning to build.
- c. Since the temporary programs will be critical to the long-term success of the park, two years of program costs are included in this preliminary budget.
- d. An experienced arts programmer who can leverage funding and arts resources will be critical to the long-term success of the art in the park and retained on contract or as part-time staff.

By commissioning major works by Houston artists and facilitating ongoing opportunities for artists to engage in temporary art programs, Midtown Park can become the place that celebrates the remarkable creative community that NURTURES SOME OF THE NATION'S MOST INSPIRED TALENTS.





49. LORNA JORDAN



50. ANDRES SERRANO



51. TONY OURSLER

### INTERVIEWS

#### FIRST

Michelle  
Angie  
Mel  
Garnet  
Marcus  
Xandra  
Bob  
Jacques  
William R.  
Denise  
Jonathon  
Dan  
Lonnie  
Sara  
F. Charles  
Jesse  
Eileen  
Dennis  
Sonja  
Dean  
Sehba  
Steven  
Jenni Rebecca  
Chuck  
Susanne  
Emily  
Vikki  
Pamela  
Todd  
Lea

#### LAST

Barnes  
Bertinot  
Chin  
Coleman  
Davis  
Eden  
Eury  
Fox  
Franks  
Furlough  
Glus  
Havel  
Hoozeboom  
Kellner  
LeBlanc  
Lott  
Morris  
Nance  
Roesch  
Ruck  
Sarwar  
Spears  
Stephenson  
Still  
Theis  
Todd  
Trammell  
Castleman  
Triggs  
Weingarten

#### ORGANIZATION/TITLE

Executive Director, Community Artists Collective  
Director of Marketing & Communications, Downtown Houston  
Artist  
Texas State Representative, District 147  
The Breakfast Klub, Founder  
Executive Director, Diverseworks  
Executive Director, Downtown District  
Chef/Owner Artisans  
Board Chair, Midtown Management District  
Executive Director, Lawndale  
Executive Director, HAA  
Artist  
Downtown District  
Director of Civic Art & Design, HAA  
Consultant for Midtown  
Artist  
Artistic Director, Ensemble Theater  
Program Director, Lawndale  
Gallery owner  
Artist  
Director, Voices Breaking Boundaries  
Principal, Design Workshop  
Executive Director, Fresh Arts  
Executive Director, MATCH  
Discovery Green  
Chair, MATCH Board of Directors  
Art Supply  
Midtown Redevelopment Authority  
Camden Development  
Principal, Weingarten Group



### ARTWORKS

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2. Jill Turman, *Cooper-Young Trestle*, 2000, Memphis, Tennessee, bellaironworks.com
3. Holly Rothschild, *Seacclipse*, 2015, Santa Monica, California, strangeandelephant.com
4. Candy Chang, *Before I Die*, 2011, New Orleans, Louisiana, candychang.com
5. Anish Kapoor, *Cloud Gate*, Chicago, Illinois, 2006, anishkapoor.com
6. Janet Echelman, *Her Secret is Patience*, 2009, Phoenix, Arizona, echelman.com
7. Jaume Plensa, *Crown Fountain*, 2004, Chicago, Illinois, jaumeplensa.com
8. Christian Moeller, *Hands*, 2009, San Jose, California, christianmoeller.com
9. Inigo Manglano-Ovalle, *Weather Field No. 1*, 2013, Santa Monica, California, inigomanglano-ovalle.com
10. Jody Pinto, *Light Cylinders*, 2002, Fort Lauderdale, Florida, jodypinto.com
11. Lorna Jordan, *Salmon Bone Bridge*, 2006, Longfellow Creek Habitat Improvement Project, Seattle, Washington, lornajordan.com
12. Olafur Eliasson, *The New York City Waterfalls*, 2008, New York, New York, olafureliasson.net
13. Jennifer Steinkamp, *Murmuration*, 2013, Long Beach, California, jsteinkamp.com
14. Shirin Neshat, *The Home of My Eyes*, 2015, YARAT Contemporary Art Centre, Bayil District, Baku, Azerbaijan
15. mmmm, *Bus Stop*, 2014, Baltimore, Maryland, mmmm.tv
16. Havel Ruck Projects (Dan Havel and Dean Ruck) *Inversion*, 2005, Houston, Texas, deanruck.com/havel-ruck-projects/1
17. Dixie Friend Gay, *Houston Bayou*, 2002, Houston, Texas, dixiefriendgay.com
18. Mel Chin, *The Seven Wonders*, 1998, Houston, Texas, melchin.org
19. Otabenga Jones & Associates (OJA) in collaboration with Central Brooklyn Jazz Consortium, *Funk, God, Jazz, and Medicine: Black Radical Brooklyn*, 2014, creativetime.org/projects/black-radical-brooklyn
20. Jeppe Hein, *Please Touch the Art*, 2015, Brooklyn Bridge Park, New York, jeppehein.net
21. Brandon Stanton, *Humans of New York*, 2010, New York, New York, humansofnewyork.com
22. Helen Lessick, *Decimal.Point*, 2003, Seattle Public Library, Seattle, Washington, lessick.net
23. Kate Johnson, *Everywhere In Between*, 2015, Santa Monica, California, katejohnsonart.com
24. Holly Rothschild, *Seacclipse*, 2015, Santa Monica, California, strangeandelephant.com
25. Otabenga Jones & Associates (OJA), *The People's Plate*, 2014, Lawndale Art Center, otobengajones.com
26. Inigo Manglano-Ovalle, *Weather Field No. 1*, 2013, Santa Monica, California, inigomanglano-ovalle.com
27. Olafur Eliasson, *Seu corpo da obra*, 2011, Sao Paulo, Brazil olafureliasson.net
28. Beth Gahan, *Synthetic Growth*, Storefronts program, Seattle Washington, shunpike.org
29. Jake Millet, *Light and Line*, Storefronts program, Seattle Washington, shunpike.org
30. Paul Komada, *Going Cascade*, Storefronts program, Seattle Washington, shunpike.org
31. Jess Bergman Tank & Klara Wagnild, *Find Me Hide Me*, 2015, Saint Paul, Minnesota, findmehideme.us
32. Windows on Fifth Gallery, Racine Art Museum, Racine, Wisconsin, ramart.org
33. Otis plein air drawing class, Palisades Park, Santa Monica, California
34. Kate Johnson, *Everywhere in Between*, 2015, Santa Monica, California, katejohnsonart.com
35. Holly Rothschild, *Seacclipse*, 2015, Santa Monica, California, strangeandelephant.com
36. Thomas Schutte, *Model for a Hotel*, 2007, Fourth Plinth program, London, England
37. Jose Selgas and Lucia Cano, *Serpentine Pavilion 2015*, London, England, selgascano.net
38. Michelangelo Pistoletto, *Third Paradise for Paris Climate 2015*, artists4parisclimate2015.com, pistoletto.it
39. Jennifer Steinkamp, *Orbit 11*, 2013-14, Contemporary Art Museum, St. Louis, Missouri, jsteinkamp.com
40. Christo and Jeanne-Claude, *The Gates*, 2005, New York, New York, christojeanneclaude.net
41. Kara Walker, *A Subtlety*, 2014, New York, New York
42. Bill Woodrow, *Regardless of History*, 2000, Fourth Plinth program, London, England, billwoodrow.com
43. Shen Wei, *Re-Triptych*, 2010, Times Square Alliance's Public Art Program, shenweidancearts.org
44. Lisa Be, *When The Beach Met The Bay*, 2013, publicartfund.org
45. Kate Gilmore, *Walk the Walk*, 2010, Bryant Park, New York, New York, kategilmore.com
46. Jon Rubin & Dawn Weleski, *Conflict Kitchen*, 2010, Pittsburgh, Pennsylvania, jonrubin.net
47. Ketzalitzli Dancers, Dias de los Muertos Celebration, 2013, Santa Monica, California
48. Laura Baring Gould, *Conspire*, 2001, Boston, Massachusetts, laurabaringgould.com
49. Lorna Jordan, *Dragon Fly Garden*, 2006, Longfellow Creek Habitat Improvement Project, Seattle, Washington, lornajordan.com
50. Andres Serrano, *Residents of New York*, 2014, New York, New York, moreart.org
51. Tony Oursler, *The Influence Machine*, 2000, New York, New York, tonyoursler.com

MAP





# MIDTOWN PARK ART PLAN

## APPENDIX 3



### LEGEND

- |                          |                          |
|--------------------------|--------------------------|
| A. Main Wall             | H. McGowen Basin         |
| B. Market Overhead       | I. Plaza Interactive     |
| C. Gallery               | J. Runnel Basins         |
| D. Architectural Gallery | K. Reflecting Pool       |
| E. Garden Installation   | L. Art Installation Walk |
| F. Berm Installation     | M. Transition Walls      |
| G. Promenade Focal       |                          |

### SUPPORT FOR THE PLAN

The consultants reviewed the Midtown Park public art plan with the following elected leaders who expressed support for the plan's concepts.

Honorable Dwight Boykins, Houston Councilmember, District D

Honorable Ellen Cohen, Houston Councilmember, District C

Honorable Garnet Coleman, Texas State Representative, District 147

Honorable Rodney Ellis, Texas State Senator, District 13

Honorable El Franco Lee, Harris County Commissioner, Precinct One

Honorable Annise Parker, Houston Mayor



### BIOGRAPHIES

Jessica Cusick has been cultural affairs manager for the City of Santa Monica since 2005, where she has overseen significant expansion in the City's support for artists and the creative sector, including establishment of an artist fellowship program. As part of her work, Ms. Cusick developed Glow, a unique, all-night art event that drew over 200,000 visitors in its first year. She is also president of Cusick Consulting, which specializes in cultural policy, planning, and community development through the arts. She has taught in graduate programs at several institutions, including Claremont Graduate University, Otis College of Art and Design, University of Houston, and University of Southern California. Jessica Cusick has a degree in art history from the Sorbonne in Paris and a master's degree from New York University. In 2014, Ms. Cusick was awarded l'Ordre des Arts et des Lettres, one of France's most illustrious titles, for her distinguished career in the arts.

Rick Lowe is a Houston-based artist who has exhibited and worked with communities nationally and internationally. His work has appeared in: Contemporary Arts Museum, Houston; Museum of Contemporary Arts, Los Angeles; Neuberger Museum, Purchase, New York; Phoenix Art Museum; Kwangju Biennale, Kwangju, Korea; the Kumamoto State Museum, Kumamoto, Japan; and the Venice Architecture Biennale. He is best known for his Project Row Houses community-based art project that he started in Houston in 1993. Further community projects include the Watts House Project in Los Angeles, the Borough Project in Charleston, SC, the Delray Beach Cultural Loop in Florida, and the Anyang Public Art Program 2010 in Anyang, Korea. He also produced the Art Plan for the Rem Koolhaas designed Seattle Public Library in partnership with Jessica Cusick. Among Rick's honors are the Rudy Bruner Awards in Urban Excellence, the AIA Keystone Award, the Heinz Award in the arts and humanities, the Skowhegan Governor's Award, the Skandalaris Award for Art/Architecture, and a U.S. Artists Booth Fellowship. He has served as a Loeb Fellow at Harvard University, a Mel King Fellow at MIT, an Auburn University Breedan Scholar, and the Stanford University Haas Center Distinguished Visitor. President Barack Obama appointed Rick to the National Council on the Arts in 2013; in 2014 he was named a MacArthur Fellow.

Midtown, which now includes the Museum District, IS HOME TO A LARGE ARRAY OF ARTS AND CULTURAL INSTITUTIONS, non-profit organizations, and businesses, as well as individual artist studios that help to shape the character of the area. Midtown has also been officially recognized as an arts district by the State, through the Texas Commission on the Arts.



# MIDTOWN ARTS DISTRICT PLAN