



## MIDTOWN MANAGEMENT DISTRICT NOTICE OF MEETING

TO: THE BOARD OF DIRECTORS OF MIDTOWN MANAGEMENT DISTRICT AND TO ALL OTHER INTERESTED PERSONS:

Notice is hereby given that a regular meeting of the **Midtown Management District** will be held on **Wednesday, July 5, 2017, at 11:00 a.m.** in the **3<sup>rd</sup> Floor Conference Room of the Midtown Management District, located at 410 Pierce, Houston TX 77002**, inside the boundaries of the District, **open to the public**, to consider, discuss and adopt such orders, resolutions or motions, and take other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. Call roll of the Board of Directors and verify that a quorum is present
2. Approve Bond, Oath and Sworn Statement for Board Members appointed to Positions 10 -17.
3. Receive Public Comments
4. Consent Agenda
  - a. Approve Minutes for the June 7, 2017 Board meeting
  - b. Approve Financial Report for the Month of May 2017
  - c. Approve Payment of Invoices for June 2017
  - d. Approve Equi-Tax Report for June 2017
  - f. Ratify Letter to TxDot
5. Receive committee activity reports and review, discuss and take necessary action regarding the following, as appropriate:
  - a. Service & Maintenance. . . . . **Darcy John Lefsrud, Chair**
  - b. Cultural Arts & Entertainment. . . **Eileen Morris, Chair**
    - i. Midtown Markets report
    - ii. Letter of Support for Nameless Sound.
    - iii. Via Colori sponsorship
  - c. Marketing . . . . . **Debbie Tyler Dillard, Chair**
  - d. Urban Planning . . . . . **Allen Douglas, Chair**
  - e. Finance . . . . . **Marylene Chan, Chair**
  - f. Public Safety . . . . . **Ben Robles, Chair**

- g. Nominations ..... **Nancy Darst, Chair**
- h. Executive. .... **William Franks, Board Chair**

6. Report on Capital Projects of the Midtown Redevelopment Authority

7. With respect to the foregoing agenda items, the Board may conduct an executive session with regards to the following, as appropriate and necessary.

- a. Consultation with attorney (Section 551.071, Texas Government Code);
- b. Personnel matters (Section 551.074, Texas Government Code).

Upon entering into the executive session, the presiding officer shall note which agenda items will be discussed.

8. Announcements

9. Next meeting date

**Annual Meeting**  
**Wednesday, August 2, 2017 at 6:00 p.m.**  
**The Ensemble Theatre**  
**3535 Main Street**  
**Houston, Texas 77002**  
**Use the Ensemble/HCC METRO Rail Stop**



  
**William R. Franks, Chair**  
Midtown Management District Board of Directors

*1K81*

**MISSION STATEMENT:** *Midtown strives to provide an economically vibrant urban destination where arts and culture thrive alongside businesses and residents in a safe, active, diverse neighborhood.*

**DIRECTORS – Please notify Sally Adame at 713-526-7577 if you are unable to attend.**



**midtown**  
HOUSTON

**MINUTES OF THE MIDTOWN MANAGEMENT DISTRICT  
BOARD OF DIRECTORS MEETING**

**June 7, 2017**

The Board of Directors of the Midtown Management District held a meeting, open to the public, on Wednesday, June 7, 2017, at 11:00 a.m. in the third floor conference room of the Midtown Management District's offices, located at 410 Pierce St., Houston TX 77002, inside the boundaries of the District, and the roll was called of the duly appointed members of the Board, to-wit:

|                    |                      |
|--------------------|----------------------|
| Darcy John Lefsrud | Eileen J. Morris     |
| Amar Mohite        | Debbie Tyler Dillard |
| James Llamas       | Dana Woodruff        |
| Willie Coleman     | Marylene Chan        |
| Nancy J.W. Darst   | William R. Franks    |
| Diane Cervenka     | Jesus Davila         |
| Ben Robles         | Gary Noble           |
| Allen Douglas      | Charles Washington   |
| Jason West         |                      |

All of the above were present, except for Directors Cervenka, Tyler Dillard, Franks, Davila, Noble, and Washington, thus constituting a quorum.

In addition, present at the meeting were Midtown Staff members Cynthia Alvarado, Kandi Schramm, Marlon Marshall, Vernon Williams, Mark Sullivan, Amaris Salinas, Matt Thibodeaux, Michelle Ashton, and David Thomas; Clark Lord of Bracewell, LLP; Peggy Foreman of Burney & Foreman; Mechelle Phillips of One World Strategy Group, LLC.; Eoles Whitaker II of Representative Coleman's office; Nancy Hall and Bert Baker of Central Bank; Alyssa Hill of CRI; Pat Hall of Equi-Tax, Inc.; Sgt. Odell Haynes of Precinct 7; S.E.A.L. Security Solutions, LLC. representatives, Malcolm Goldin, Nora Hughes, Paul Reese, and Jesse Sampson; along with Midtown residents and visitors Gary Bernard, General Manager of 2016 Main HOA, Mark Leija and Christy Adams.

Cynthia Alvarado called the roll of the Board of Directors and verified that a quorum was present.

Director Coleman called the meeting to order and welcomed everyone.

**RECEIVE PUBLIC COMMENTS**

There were no public comments.

**CONSENT AGENDA**

- A. APPROVE MINUTES FOR THE MAY 3, 2017 BOARD MEETING**
- B. APPROVE FINANCIAL REPORT FOR THE MONTH OF APRIL 2017**
- C. APPROVE PAYMENT OF INVOICES FOR MAY 2017**
- D. APPROVE EQUI-TAX REPORT FOR MAY 2017**

- E. RATIFY THE MEMORANDUM OF UNDERSTANDING WITH HOUSTON FIRST FOR FUNDING AND MAINTENANCE OF DECORATIVE SIGNAGE IMPROVEMENTS**
- F. RATIFY THE LETTER OF SUPPORT FOR 2019 SISTER CITIES OF HOUSTON INTERNATIONAL CONFERENCE**
- G. RATIFY VARIANCE LETTERS FROM THE URBAN PLANNING COMMITTEE**

Director Morris made a motion to approve the Consent Agenda. The motion was seconded by Director Lefsrud and carried by unanimous vote.

**REVIEW, DISCUSS AND TAKE NECESSARY ACTION REGARDING THE DISTRICT'S FISCAL YEAR 2016 AUDIT**

Alyssa Hill of Carr Riggs Ingram, CPAs and Advisors, stated that the audit of basic financial statements for the year ending December 31, 2016 has been completed and that her firm was issuing an unqualified (clean) opinion. She said that her firm also performed a Single Audit because the level of expenditures of federal awards for the year ending December 31, 2016 exceeded the \$750,000 threshold. Ms. Hill presented the Independent Auditor's Report. She stated that she had met with the Finance Committee and presented the audit in detail. She advised the Board that the District's Management Discussion and Analysis included in the report was drafted by the District Staff and is a useful tool as it gives an overview of significant activities of the past year. Director Chan stated that the audit process was smooth thanks to the Staff.

Director Chan made a motion to accept the audit of basic financial statements and the Single Audit for the year ending December 31, 2016. The motion was seconded by Director Woodruff. Following all discussion, the motion carried by unanimous vote.

**RECEIVE COMMITTEE ACTIVITY REPORTS AND REVIEW, DISCUSS AND TAKE NECESSARY ACTION REGARDING THE FOLLOWING, AS APPROPRIATE:**

**A. Public Safety Committee – Ben Robles, Chair**

Director Robles reported on the activities of the Public Safety Committee. He stated that HPD South Central implemented an initiative in May to increase patrols in the area near the McDonalds and the Greyhound Bus Station, along Main and Gray Streets, in an effort to deter loitering in the area. He also stated that the City and HPD are working on special training for HPD Officers before they can enforce the recently approved City ordinances relating to the homeless. Director Robles also reported that the PIT transports in Midtown have decreased due to a decrease in the number of calls for service involving KUSH.

Director Robles advised the Board that Club Empire at 3101 San Jacinto St. is seeking a renewal of their liquor license through TABC and that there will be a hearing on Friday, July 28, 2017 beginning at 9:00 a.m. He reported that several Midtown stakeholders who have been adversely impacted by criminal activity near Club Empire have filed to protest renewal of the liquor license. Director Douglas encouraged strong presence and participation by Midtown residents to express their opinions regarding renewal of the liquor license. Director Mohite encouraged residents to reach out to their City Councilmember and the County Attorney's office regarding Club Empire.

Director Robles reminded everyone to be more cautious since burglary of motor vehicles (BMVs) tended to increase during the summer months. He also shared some safety tips and warned against leaving valuables in vehicles, especially garage and gate controls.

**i. TABLEAU REPORTING**

Director Robles stated that the May 2017 report is not yet complete, however he pointed out that he has observed an increase in the numbers of people loitering in various parts of Midtown.

Officer Paul Reece with S.E.A.L. Security Solutions, LLC. gave a brief overview of the written Summary Report provided to the Board and stated that the S.E.A.L. Security officers addressed 676 suspicious persons incidents and that the S.E.A.L. Security Call Center received 383 calls, the majority of which were to report suspicious persons. Officer Reece reported that 249 criminal trespass warnings had been issued.

**ii. AGREEMENT FOR SECURITY COORDINATOR SERVICES**

Peggy Foreman stated that the Executive Director was making an offer to hire Mark Leija, a retired HPD Officer, as a temporary part-time employee for a period of six months. She stated that Mr. Leija would serve as the Midtown Security Coordinator and would be responsible for coordinating the efforts of the Harris County Deputy Constables and S.E.A.L. Security Officers. Ms. Foreman stated that Mr. Leija will also work with HPD and the various other law enforcement agencies to improve public safety in Midtown. Ms. Alvarado confirmed that there were sufficient funds in the Public Safety budget to cover the costs of hiring a part-time Security Coordinator.

**iii. RECOMMENDATIONS REGARDING S.E.A.L. SECURITY SOLUTIONS, LLC**

Director Robles stated that the Committee was recommending that the Agreement with S.E.A.L. Security Solutions, LLC. be continued for the next six (6) months. He stated that the Committee has worked closely with the S.E.A.L. Security Team, and has reached out to some Midtown stakeholders for feedback regarding S.E.A.L. Security's performance. He reported that he received overwhelmingly positive feedback especially from certain Midtown businesses. Director Chan confirmed that there were sufficient funds in the budget to pay for six (6) additional months of services.

Director Woodruff made a motion to continue the agreement with S.E.A.L. Security Solutions, LLC for the next six (6) months. The motion was seconded by Director Darst and carried by unanimous vote.

Director Robles announced that the next Committee meeting is an evening meeting and will be held on Tuesday, June 20, 2017 from 5:50 p.m. to 6:30 p.m. at Central Bank. He stated that the normal meeting time is being adjusted to allow people to also attend the HPD South Central Division PIP meeting at 7:00 p.m. where Mayor Turner will be the featured speaker.

**B. Marketing and Economic Development Committee– Debbie Tyler Dillard, Chair**

Michelle Ashton reported that the summer/fall 2017 issue of the newspaper will be available for distribution in July 2017. She also reported that there will be a new full page Midtown ad in the *Houston Press'* Happy Hour Guide later this month. Ms. Ashton announced that the Committee is currently receiving nominations for the Midtown Awards for 6 categories via social media.

Finally, she announced that the Committee will hold a joint meeting with the Cultural Arts and Entertainment Committee on Tuesday, June 20, 2017, at 3:00 p.m. at Central Bank.

**C. Service and Maintenance Committee – Darcy Lefsrud, Chair**

Director Lefsrud reported that the Committee is working on recommendations for Phase II of the sidewalk project. He stated that the Committee is working closely with the Midtown Redevelopment Authority on replacing and repairing sidewalks in Midtown. Director Lefsrud also reported that the Committee is still looking at sources of funding for additional improvements to Elizabeth Baldwin Park and Elizabeth Glover Park. Finally, he invited all to the joint meeting with the Urban Planning Committee on Thursday, June 15, 2017, at 4:00 p.m. in the Midtown offices.

i. **AGREEMENT FOR GRAFFITI ABATEMENT SERVICES**

This item was pulled from the agenda.

**D. Urban Planning Committee – J. Allen Douglas, Chair**

Director Douglas reported that Director Darst and Thomas Wang are still working with Urban Harvest to bring a Farmer's Market to Midtown. He also shared that Design Workshop is meeting with Staff and moving forward with the next steps in developing a strategic plan for Midtown, which will include opportunities for public engagement and input. Finally, Director Douglas reported that the Committee is working on drafts of letters to TXDOT to address proposed changes to Hwy 288 HOV entrances and exits, I-69 cap and bridges, Heiner St., and the Pierce Elevated.

Director Douglas reminded everyone that the next meeting will be a joint meeting with the Service and Maintenance Committee on Thursday, June 15, 2017, at 4:00 p.m. and invited all to attend.

i. **AUTHORIZATION TO CONSIDER AND ACT ON VARIANCE REQUESTS ON BEHALF OF THE DISTRICT**

Director Douglas presented the request for authorization to consider and act on variance requests. He stated that occasionally the City of Houston Planning Department sends variance requests to the Midtown Management District seeking input from the District regarding such variance requests. He stated that unfortunately the time to respond is quite short and there is no opportunity to bring the matter to the full Committee or the Board for review and consideration. Director Douglas announced that he has appointed a subcommittee, currently comprised of Directors Darst, Davila, Llamas, Mohite, and Douglas, to review to such variance requests and is seeking Board authorization for the Committee to respond to the City Planning Department on behalf of the District. Director Mohite advised the Board that most recommendations from the subcommittee will be focused on improving the pedestrian realm and that the subcommittee does not comment on the use of the land. Director Chan asked whether and how the Board would be notified of the subcommittee's response to variance requests. Director Douglas stated that the variance request responses will be posted on the Midtown website.

Director Woodruff made a motion to authorize the Urban Planning subcommittee to review and respond to variance requests on behalf of the District. The motion was seconded by Director West. Following all discussion, the motion carried by unanimous vote.

**E. Cultural Arts and Entertainment – Eileen Morris, Chair**

Director Morris stated that the District received an email from the Executive Director of Texas Commission on the Arts (TCA) several days ago with news that the state legislature has cut all funding for TCA Cultural District grants for the next biennium. She reminded the Board that, in prior years, the District has received matching grants from TCA to help fund the Cultural Arts and Entertainment website and Art in the Park. She announced that TCA, Texans for the Arts, and other arts groups will work to have funding restored in the next Legislative Session in 2019.

Ms. Alvarado stated that the Committee is working on a mini mural for the new gateway at Spur 527 and Holman St. The Committee worked with the MRA Staff to select artist Pilot FX for the project. She stated that the Committee has requested three (3) original designs for the mini mural, which it hopes to receive in the next few weeks.

**i. MIDTOWN MARKETS**

Director Morris gave a report on the Mother's Day Market held in Bagby Park. She reported that there were twelve (12) vendors and that an estimated 800 to 1000 people attended the event. Director Morris announced that the Father's Day Market will be held on Friday, June 9, 2017, from 11:00 a.m. to 7:00 p.m., also in Baby Park. Ms. Alvarado renewed her request for old neckties for decorations.

Director Morris invited everyone to the joint meeting with the Marketing and Economic Development Committee on Tuesday, June 20, 2017, at 3:00 p.m. at Central Bank.

**F. Finance Committee – Marylene Chan, Chair**

Director Chan stated that the current reports from Equi-Tax, Inc. show that as of May 31 2017, 96% of the 2016 assessment has been collected. She further reported that the Finance Committee continues to monitor expenses and is talking with other committees about projects that might be eligible for grant funding.

Director Chan announced that next year's budgeting process will begin soon and that the next Committee meeting will be on Monday, June 26, 2017, at 4:00 p.m.

**G. Nominations Committee – Gary Noble, Chair**

**i. UPDATE REGARDING RECOMMENDATIONS TO FILL BOARD POSITIONS 10-17**

Ms. Alvarado stated that the recommendations to fill Board Positions 10-17 are expected to be considered by the City Council at the June 21, 2017 City Council meeting. She reported that unfortunately, De Juana Williams, the nominee to fill Board Position 14, will not be able to serve on the Board at this time and that a letter is being sent to the Mayor's office asking that her recommendation be withdrawn. Ms. Alvarado stated that the Nominations Committee will work to find a new candidate to fill Position 14.

**H. Executive Committee – William R. Franks, Chair**

Chairman Coleman stated that all matters discussed at the Executive Committee meeting have been presented as part of the various Committee reports. He thanked each of the Committees for their work.

**REPORT ON CAPITAL PROJECTS OF THE MIDTOWN REDEVELOPMENT AUTHORITY (MRA).**

Marlon Marshall presented the following report on the status of the current MRA capital improvement projects:

Midtown Park Project – The Park contractor is focused on completing the water features, landscaping, park signage, and granite installation. The Staff and Consultants have identified an issue with the Pavilion deck that will impact the Park's opening. The Pavilion deck was installed by the Garage contractor. The Staff is working with Garage Contractor to resolve the issues. The Park is expected to be substantially complete and open to the public in late summer with a grand opening event in September 2017.

Caroline St. Project – The MRA Board approved the transfer of the remaining funds constituting Midtown's portion of the contact amount to TxDOT. Construction is expected to begin in late 2017.

Main St. Project – The contractor is still finalizing its work on the east side of Main Street and will then move to begin work on the west side. The contractor is awaiting final approval from METRO to perform work in the median at night, as requested by METRO. The project was not bid for night work and the Staff and Consultants are working to determine the additional costs associated with this change.

Entry portals – Still awaiting installation of permanent electricity at Gray St. to complete lighting for that entry portal. The Staff and Consultants are reconsidering the design for the Webster St./Gray St. entry portal due to the potential for damage from vehicles.

**WITH RESPECT TO THE FOREGOING AGENDA ITEMS, CONDUCT AN EXECUTIVE SESSION WITH REGARDS TO THE FOLLOWING, AS APPROPROATE AND NECESSARY.**

- a. Consultation with attorney (Section 551.071, Texas Government Code);
- b. Personnel matters (Section 551.074, Texas Government Code).

The Board did not conduct an executive session at this meeting.

**ANNOUNCEMENTS**

Ms. Alvarado announced that the annual meeting will be held on Wednesday, August 2, 2017, at 6:00 p.m. at the Ensemble Theatre.

**NEXT MEETING DATE**

The next Midtown Management District Board of Directors meeting will be held on Wednesday, July 5, 2017, at 11:00 a.m. at the Midtown Houston offices, 410 Pierce St., Houston, TX 77002.

**ADJOURN**

There being no other business, the meeting was adjourned.

\_\_\_\_\_  
Eileen J. Morris, Board Secretary

\_\_\_\_\_  
Date



**Midtown Management District**  
**2017 Sources and Uses of Funds**  
January through May 2017

|   | Jan - May 17        | Budget              | \$ Over Budget    |
|---|---------------------|---------------------|-------------------|
| <b>Sources of Funds</b>   |                     |                     |                   |
| 400000 · Revenue - Assessments                                  |                     |                     |                   |
| 400085 · FY16 Assessment Revenue                                | 2,194,263.23        | 2,241,587.00        | -47,323.77        |
| 400086 · FY15 Assessment Revenue                                | 862.50              | 5,875.00            | -5,012.50         |
| 400087 · FY14 Assessment Revenue                                | 1,079.32            | 2,084.00            | -1,004.68         |
| 400088 · FY13 Assessment Revenue                                | 303.85              | 656.00              | -352.15           |
| 400089 · FY12 Assessment Revenue                                | 0.00                | 417.00              | -417.00           |
| 400090 · FY11 Assessment Revenue                                | 0.00                | 125.00              | -125.00           |
| 400091 · FY10 Assessment Revenue                                | 0.00                | 84.00               | -84.00            |
| 400092 · FY09 Assessment Revenue                                | 0.00                | 83.00               | -83.00            |
| 400093 · FY08 Assessment Revenue                                | 0.00                | 64.00               | -64.00            |
| 400094 · FY07 Assessment Revenue                                | 0.00                | 44.00               | -44.00            |
| 400500 · Penalties & Interest                                   | 8,933.13            | 10,000.00           | -1,066.87         |
| 402400 · Over Payments (Overpayments)                           | 21,713.28           | 20,000.00           | 1,713.28          |
| 402500 · Refunds/Assessment Adjustments                         | -34,893.09          | -37,500.00          | 2,606.91          |
| 402510 · Collection Costs (Fees charged to MMD for collections) | -20,426.78          | -17,500.00          | -2,926.78         |
| 402511 · CAD Correctons   | 222.15              | 100.00              | 122.15            |
| 402512 · CAD Lawsuit Corrections                                | 22,333.26           | 5,000.00            | 17,333.26         |
| 402600 · Assessment Collection Costs                            | 2,710.21            | 4,750.00            | -2,039.79         |
| 402610 · Court Costs  | 0.00                | 250.00              | -250.00           |
| 400000 · Revenue - Assessments - Other                          | 1,872.84            | 6,002.26            | -4,129.42         |
| <b>Total 400000 · Revenue - Assessments</b>                     | <b>2,198,973.90</b> | <b>2,242,121.26</b> | <b>-43,147.36</b> |
| 403000 · Other Income (Other Income)                            |                     |                     |                   |
| 403100 · Booth and Events Fees (Booth and Events Fees)          | 4,300.00            | 5,500.00            | -1,200.00         |
| 403105 · Application Fees (Non-Refundable Application Fees)     | 1,550.00            | 800.00              | 750.00            |
| 403110 · Event Sponsorship (Sponsorship of Events)              | 5,000.00            | 5,000.00            | 0.00              |
| <b>Total 403000 · Other Income (Other Income)</b>               | <b>10,850.00</b>    | <b>11,300.00</b>    | <b>-450.00</b>    |
| 404000 · Int Income (Invest Interest Earned)                    | 6,179.50            | 625.00              | 5,554.50          |
| 406000 · Interest on CD (Interest earned on CD purchases)       | 770.17              | 500.00              | 270.17            |
| <b>Total</b>  | <b>2,216,773.57</b> | <b>2,254,546.26</b> | <b>-37,772.69</b> |
| <b>Total Sources</b>  | <b>2,216,773.57</b> | <b>2,254,546.26</b> | <b>-37,772.69</b> |
| <b>Uses of Funds</b>  |                     |                     |                   |
| 500000 · Security and Public Safety                             |                     |                     |                   |
| 501000 · Street Lighting - Electricity                          | 105,575.00          | 105,575.00          | 0.00              |
| 502000 · Enhancement Public Safety (Public Safety)              |                     |                     |                   |
| 502011 · Harris County Precinct 7 (Harris County Precinct 7)    | 202,400.00          | 212,323.00          | -9,923.00         |
| 502012 · S.E.A.L. Security Program (S.E.A.L. Security Program)  | 56,288.00           | 58,950.00           | -2,662.00         |
| 502013 · PIT Program (PIT Program)                              | 10,066.25           | 10,075.00           | -8.75             |
| <b>Total 502000 · Enhancement Public Safety (Public Safety)</b> | <b>268,754.25</b>   | <b>281,348.00</b>   | <b>-12,593.75</b> |
| 507000 · Street Outage Survey                                   | 850.00              | 1,299.00            | -449.00           |
| 509500 · Public Safety Parks Program                            | 150.00              | 1,317.00            | -1,167.00         |
| 509600 · Strategy and Implementation                            | 1,250.00            | 1,250.00            | 0.00              |
| 509700 · Staffing (Allocated Staffing hours)                    | 13,284.16           | 13,272.00           | 12.16             |
| 500000 · Security and Public Safety - Other                     | 10,000.00           |                     |                   |

**Midtown Management District**  
**2017 Sources and Uses of Funds**  
January through May 2017

|   | Jan - May 17 | Budget     | \$ Over Budget |
|---|--------------|------------|----------------|
| <b>Total 500000 · Security and Public Safety</b>                              | 399,863.41   | 404,061.00 | -4,197.59      |
| <b>600000 · Marketing &amp; Economic Development</b>                          |              |            |                |
| <b>601000 · Media, Advertising &amp; Promotion</b>                            |              |            |                |
| 601003 · Event Partic/ Sponsoring   | 0.00         | 1,668.00   | -1,668.00      |
| 601007 · Media, Advertising, & Promotion                                      | 2,000.00     | 1,668.00   | 332.00         |
| <b>Total 601000 · Media, Advertising &amp; Promotion</b>                      | 2,000.00     | 3,336.00   | -1,336.00      |
| 602000 · Web-site Update & Maint.   | 487.95       | 2,081.00   | -1,593.05      |
| 603004 · Resident/.Stake Holder Foc Cmmu                                      | 0.00         | 8,331.00   | -8,331.00      |
| 603005 · Midtown Newspaper (Newspaper for Midtown Stakeholders and Residents) | 7,561.00     | 15,000.00  | -7,439.00      |
| 607000 · Midtown eNews  | 365.00       | 450.00     | -85.00         |
| 608000 · Kiosk - media  | 0.00         | 625.00     | -625.00        |
| 609600 · Marketing and Branding   | 1,250.00     | 1,250.00   | 0.00           |
| 609700 · Staffing (Allocated Staffing hours)                                  | 8,838.68     | 9,012.00   | -173.32        |
| <b>Total 600000 · Marketing &amp; Economic Development</b>                    | 20,502.63    | 40,085.00  | -19,582.37     |
| <b>700000 · Urban Planning</b>  |              |            |                |
| 701010 · Bike Racks   | 8,992.54     | 0.00       | 8,992.54       |
| 702600 · Implementation Projects (Implementation Projects)                    |              |            |                |
| 702601 · Corridor Planning & Restriping                                       | 500.00       | 0.00       | 500.00         |
| <b>Total 702600 · Implementation Projects (Implementation Projects)</b>       | 500.00       | 0.00       | 500.00         |
| 706600 · Strategy Implementation  | 1,250.00     | 1,250.00   | 0.00           |
| 706700 · Staffing (Allocated Staffing hours)                                  | 7,626.04     | 7,825.00   | -198.96        |
| <b>Total 700000 · Urban Planning</b>  | 18,368.58    | 9,075.00   | 9,293.58       |
| <b>710000 · Cultural Arts &amp; Entertainment</b>                             |              |            |                |
| 710103 · Midtown Mural Project  | 0.00         | 5,000.00   | -5,000.00      |
| 710106 · Art in the Park  | 26,118.09    | 30,000.00  | -3,881.91      |
| 710110 · Parks Programming  | 12,843.70    | 10,415.00  | 2,428.70       |
| 710112 · Cultural Arts - Website  | 699.00       |            |                |
| 710600 · Planning and Logistics   | 1,250.00     | 1,250.00   | 0.00           |
| 710700 · Staffing (Allocated Staffing hours)                                  | 19,014.59    | 18,960.00  | 54.59          |
| <b>Total 710000 · Cultural Arts &amp; Entertainment</b>                       | 59,925.38    | 65,625.00  | -5,699.62      |
| <b>720000 · Service &amp; Maintenance</b>                                     |              |            |                |
| <b>722000 · Midtown Parks</b>   |              |            |                |
| 722005 · Baldwin/Glover Park Maintenance                                      |              |            |                |
| 722051 · Water  | 716.04       | 419.00     | 297.04         |
| 722052 · Electric   | 509.80       | 750.00     | -240.20        |
| 722053 · Path Gravel  | 0.00         | 2,500.00   | -2,500.00      |
| 722054 · Irrigation repair  | 1,751.85     | 1,500.00   | 251.85         |
| 722055 · Landscape Repairs  | 0.00         | 3,000.00   | -3,000.00      |
| 722056 · Baldwin/Glover Landscape Contra (Monthly General Maintenance)        | 6,250.00     | 6,250.00   | 0.00           |
| 722057 · Park Lighting (Park Lighting)  | 0.00         | 3,750.00   | -3,750.00      |
| 722058 · Dog Park Maintenance (Dog Park Maintenance)                          | 0.00         | 1,500.00   | -1,500.00      |
| <b>Total 722005 · Baldwin/Glover Park Maintenance</b>                         | 9,227.69     | 19,669.00  | -10,441.31     |
| <b>Total 722000 · Midtown Parks</b>   | 9,227.69     | 19,669.00  | -10,441.31     |
| 725000 · Midtown Field Service Prog   |              |            |                |

**Midtown Management District**  
**2017 Sources and Uses of Funds**  
January through May 2017

|  | Jan - May 17        | Budget              | \$ Over Budget    |
|--|---------------------|---------------------|-------------------|
| 725002 · Graffiti  | 640.00              | 1,920.00            | -1,280.00         |
| 725003 · Supplies  | 0.00                | 250.00              | -250.00           |
| 725004 · Storage   | 1,350.00            | 1,456.00            | -106.00           |
| 725005 · Seasonal Planting PROW                                  | 0.00                | 5,000.00            | -5,000.00         |
| 725007 · Tree Maintenance  | 0.00                | 9,228.00            | -9,228.00         |
| 725008 · Landscaping/Tree Planting                               | 0.00                | 8,000.00            | -8,000.00         |
| 725009 · Pet Bags  | 1,079.88            | 2,000.00            | -920.12           |
| 725000 · Midtown Field Service Prog - Other                      | 84,745.00           | 85,000.00           | -255.00           |
| <b>Total 725000 · Midtown Field Service Prog</b>                 | <b>87,814.88</b>    | <b>112,854.00</b>   | <b>-25,039.12</b> |
| 726000 · Service Maintenance - Other                             |                     |                     |                   |
| 726010 · SeeClickFix (SeeClickFix)                               | 7,210.00            | 7,210.00            | 0.00              |
| 726100 · Legacy Maintenance                                      | 206,000.00          | 206,000.00          | 0.00              |
| <b>Total 726000 · Service Maintenance - Other</b>                | <b>213,210.00</b>   | <b>213,210.00</b>   | <b>0.00</b>       |
| 727000 · Implementation and Support                              | 1,250.00            | 1,250.00            | 0.00              |
| 728000 · Staffing (Allocated Staffing hours)                     | 22,117.63           | 22,928.00           | -810.37           |
| <b>Total 720000 · Service &amp; Maintenance</b>                  | <b>333,620.20</b>   | <b>369,911.00</b>   | <b>-36,290.80</b> |
| 800000 · District Administration                                 |                     |                     |                   |
| 802000 · Legal Counsel   | 33,918.25           | 33,331.00           | 587.25            |
| 802042 · Public Information Request (Public Information Request) | 0.00                | 500.00              | -500.00           |
| 803000 · Accounting & Auditing Expense                           | 11,000.00           | 12,500.00           | -1,500.00         |
| 806000 · General Operating/Admin. Exp.                           |                     |                     |                   |
| 806004 · Bank Service Charge (bank service charge)               | 701.58              | 419.00              | 282.58            |
| 806005 · Gen. Operating/Admin. Expenses                          | 379.57              | 419.00              | -39.43            |
| 806006 · District Cell Phone & Tablets                           | 555.91              | 790.00              | -234.09           |
| <b>Total 806000 · General Operating/Admin. Exp.</b>              | <b>1,637.06</b>     | <b>1,628.00</b>     | <b>9.06</b>       |
| 807000 · Board Meeting & Misc. Exp.                              |                     |                     |                   |
| 807001 · Board/Committee Mtgs/Misc Exp                           | 2,179.24            | 2,831.00            | -651.76           |
| <b>Total 807000 · Board Meeting &amp; Misc. Exp.</b>             | <b>2,179.24</b>     | <b>2,831.00</b>     | <b>-651.76</b>    |
| 809000 · Administration Expense (Reimbursements to MRA)          | 49,657.70           | 51,901.00           | -2,243.30         |
| <b>Total 800000 · District Administration</b>                    | <b>98,392.25</b>    | <b>102,691.00</b>   | <b>-4,298.75</b>  |
| <b>Total Uses</b>  | <b>930,672.45</b>   | <b>991,448.00</b>   | <b>-60,775.55</b> |
| <b>Net Increase (/Decrease) for the Period</b>                   | <b>1,286,101.12</b> | <b>1,263,098.26</b> | <b>23,002.86</b>  |

**Midtown Management District**  
**Balance Sheet**  
As of May 31, 2017

May 31, 17

**ASSETS**

**Current Assets**

**Checking/Savings**

**10000 · Operating Funds**

|  |                     |
|--|---------------------|
| 101001 · Chase Savings Account           | 10,376.37           |
| 101002 · PrimeWay FCU Acct# 1            | 113.05              |
| 101003 · PrimeWay FCU Acct# 7            | 2,068.60            |
| 101004 · PrimeWay FCU Acct MM #6         | 11,068.80           |
| 102001 · IBC Savings Acct 66033          | 1,958.09            |
| 102107 · IBC CD 4808                     | 125,000.00          |
| 102203 · EastWest Bank Money Market#5359 | 116,041.86          |
| 102211 · EastWest Bank Savings Acct      | 1,059.76            |
| 106010 · Wells Fargo Assessment Acct     | 12,001.85           |
| 106020 · Wells Fargo Performance Saving  | 15,738.73           |
| 107000 · TexStar (Investment Account)    | 5,569.88            |
| 107500 · LOGIC (Investment Account)      | <u>1,536,943.06</u> |

**Total 10000 · Operating Funds** 1,837,940.05

**10001 · Reserved Funds**

|  |                   |
|--|-------------------|
| 102202 · EastWest Bank CD 5918 (Elgin Street PROW Capital Reser) | 12,898.99         |
| 102204 · EastWest Bank CD1306 (Emergency Disaster Capital Rese)  | 103,329.08        |
| 105003 · Central Bank Money Market                               | 5,749.95          |
| 105005 · CNTRL BNK CD 66000272                                   | <u>226,906.47</u> |

**Total 10001 · Reserved Funds** 348,884.49

**10002 · Restricted Funds**

|                               |                  |
|-------------------------------|------------------|
| 101000 · Chase Operating Acct | <u>11,475.95</u> |
|-------------------------------|------------------|

**Total 10002 · Restricted Funds** 11,475.95

**Total Checking/Savings** 2,198,300.49

**Accounts Receivable**

**120000 · Assessments Receivable**

|   |                  |
|---|------------------|
| 120009 · Assesmts Recievable Current    | 144,540.13       |
| 120000 · Assessments Receivable - Other | <u>29,358.18</u> |

**Total 120000 · Assessments Receivable** 173,898.31

**Total Accounts Receivable** 173,898.31

**Other Current Assets**

|                          |                  |
|--------------------------|------------------|
| 130500 · Prepaid Expense | <u>11,290.00</u> |
|--------------------------|------------------|

**Total Other Current Assets** 11,290.00

**Total Current Assets** 2,383,488.80

**Other Assets**

|                            |                  |
|----------------------------|------------------|
| 130501 · Other Misc Assets | <u>45,596.00</u> |
|----------------------------|------------------|

**Total Other Assets** 45,596.00

**TOTAL ASSETS** 2,429,084.80

**LIABILITIES & EQUITY**

**Liabilities**

**Current Liabilities**

**Accounts Payable**

**Midtown Management District****Balance Sheet**

As of May 31, 2017

|   | <u>May 31, 17</u>          |
|---|----------------------------|
| 200000 · Accounts Payable                 | 194,502.75                 |
| <b>Total Accounts Payable</b>             | <u>194,502.75</u>          |
| <b>Other Current Liabilities</b>          |                            |
| 203000 · Other Accts Payable              | 247,000.00                 |
| 205000 · Deferred Assessment Revenues     | 173,898.31                 |
| 206000 · Accrued liability                | 105,575.00                 |
| 207000 · Bal due to MRA from FTA Reimburs | 8,444.00                   |
| <b>Total Other Current Liabilities</b>    | <u>534,917.31</u>          |
| <b>Total Current Liabilities</b>          | <u>729,420.06</u>          |
| <b>Total Liabilities</b>                  | <u>729,420.06</u>          |
| <b>Equity</b>                             |                            |
| 390000 · Fund Balance-Prior               | 413,563.62                 |
| <b>Net Income</b>                         | <u>1,286,101.12</u>        |
| <b>Total Equity</b>                       | <u>1,699,664.74</u>        |
| <b>TOTAL LIABILITIES &amp; EQUITY</b>     | <u><u>2,429,084.80</u></u> |

**Midtown Management District**  
**Account Transaction Detailed by Account**  
**As of July 5, 2017**

| Type                | Date       | Num             | Name                             | Memo   | Debit      | Credit     | Balance          |
|---------------------|------------|-----------------|----------------------------------|--|------------|------------|------------------|
| <b>JULY 2017</b>    |            |                 |                                  |  |            |            | <b>10,436.60</b> |
|                     |            |                 |                                  |  |            | 0.00       | 10,436.60        |
| Bill Pmt -<br>Check | 06/10/2017 | 7054            | TIGHTN' UP!                      | Live Entertainment: Bagby Park Live@Lunch June 10, 2017  |            | 750.00     | 9,686.60         |
| Bill Pmt -<br>Check | 06/15/2017 | 5H87MBC1<br>DO8 | AT&T                             | MAY 2017-Account#287243366469 {TABLETS, LAPTOP AND ONE CELL PHONE}                                 |            | 114.18     | 9,572.42         |
| Bill Pmt -<br>Check | 06/19/2017 | 410202          | City of Houston-<br>Water Dept.  | 3118 AUSTIN {Elizabeth GLOVER Park}  |            | 208.60     | 9,363.82         |
| Bill Pmt -<br>Check | 06/19/2017 | 28895425        | Reliant Energy                   | 3118 AUSTIN ST {Glover Park} 5/10/2017 - 06/08/2017  |            | 26.90      | 9,336.92         |
| Bill Pmt -<br>Check | 06/19/2017 | 28895368        | Reliant Energy                   | 1701 ELGIN {Baldwin Park} 5/10/2017 - 06/08/2017   |            | 76.57      | 9,260.35         |
| Bill Pmt -<br>Check | 06/21/2017 | 7051            | MaxGray<br>Productions, INC      | 2017 Father's Day Market {Management Consulting Fees; Tent Rentals; Custom Decor; Benches/Charg... |            | 2,700.00   | 6,560.35         |
| Bill Pmt -<br>Check | 06/21/2017 | 7055            | Lauren Luna, LTD                 | Midtown 24" x 24" painting   |            | 350.00     | 6,210.35         |
| Deposit             | 06/30/2017 |                 |                                  | Deposits   | 12,139.56  |            | 18,349.91        |
| Deposit             | 07/06/2017 |                 | Deposit                          | Transfer from LOGIC/Saving Account to Cover Expenses   | 380,000.00 |            | 398,349.91       |
| Check               | 07/05/2017 | 7056            | BBVA Compass<br>Bank'            | REFUND: 2216 CHENEVERT ST / 1406 TUAM ST   |            | 338.89     | 398,011.02       |
| Check               | 07/05/2017 | 7057            | BUI HOA MY-THI                   | REFUND: 2016 MAIN ST 81 114 588 009 0023 TAX YEAR: 2016  |            | 43.40      | 397,967.62       |
| Check               | 07/05/2017 | 7058            | Central Bank                     | 2217 MILAM ST 81 130 054 001 0001 : TAX YEAR 2016  |            | 875.32     | 397,092.30       |
| Check               | 07/05/2017 | 7059            | CHARLESETTA<br>DEASON            | REFUND: 3002 LA BRANCH ST 81 119 720 001 0010 TAX YEAR: 2016                                       |            | 71.35      | 397,020.95       |
| Check               | 07/05/2017 | 7060            | MARTA DEPAZ                      | REFUND: 2649 HELENA ST 81 122 251 001 0005 TAX YEAR: 2016  |            | 424.90     | 396,596.05       |
| Check               | 07/05/2017 | 7061            | 13 CELSIUS                       | REFUND: 3000 CAROLINE ST 81 019 138 000 0004 TAX YEAR: 2016  |            | 122.99     | 396,473.06       |
| Check               | 07/05/2017 | 7062            | HELENA DREW<br>HOLDING LLC       | REFUND: DREW ST 81 136 278 001 0001 TAX YEAR: 2016   |            | 413.18     | 396,059.88       |
| Check               | 07/05/2017 | 7063            | LITTELL<br>PROPERTIES            | REFUND: 3817 FANNIN ST 37 81 013 072 000 0001 TAX YEAR: 2015                                       |            | 6.84       | 396,053.04       |
| Check               | 07/05/2017 | 7064            | Mazol Enterprises<br>INC         | REFUND: 81 022 075 000 0010 4111 Main St TAX YEAR: 2015  |            | 62.70      | 395,990.34       |
| Check               | 07/05/2017 | 7065            | CARL W NEUHAUS                   | REFUND: 1707 HOLMAN ST C 81 135 335 001 0006 TAX YEAR: 2016  |            | 240.20     | 395,750.14       |
| Check               | 07/05/2017 | 7066            | GERALD K<br>PEYTON               | REFUND: 2905 CAROLINE ST 81 120 161 001 0003 TAX YEAR: 2016  |            | 72.08      | 395,678.06       |
| Check               | 07/05/2017 | 7067            | PHH Mortgage<br>Services         | REFUND: 1806 ANITA ST 81 132 043 001 0003 TAX YEAR: 2016   |            | 446.03     | 395,232.03       |
| Check               | 07/05/2017 | 7068            | WILBERT A<br>SAMUEL              | REFUND: 2233 CHENEVERT ST 81 133 793 001 0011 TAX YEAR: 2016                                       |            | 93.48      | 395,138.55       |
| Check               | 07/05/2017 | 7069            | Sherman WAY<br>Midtown LLC et al | REFUND: 2 OAK CT 222 81 119 259 001 0003 TAX YEAR: 2016  |            | 2,053.66   | 393,084.89       |
| Check               | 07/05/2017 | 7070            | Josephine &<br>Douglas Stewart   | REFUND: 2016 MIAN ST { 5 ACCOUNTS}   |            | 145.90     | 392,938.99       |
| Check               | 07/05/2017 | 7071            | LASEAN WEST                      | REFUND: 3012 AUSTIN ST 81 122 788 001 005 TAX YEAR: 2013   |            | 201.56     | 392,737.43       |
| Check               | 07/05/2017 | 7072            | Houston Recovery<br>Center, LGC  | Monthly Contribution to support PIT Program{ JULY 2017}  |            | 2,013.25   | 390,724.18       |
| Check               | 07/05/2017 | 7073            | MidCorp                          | Expense Reimbursement: MMD Credit Card Charges   |            | 736.87     | 389,987.31       |
| Bill Pmt -<br>Check | 07/05/2017 | 7074            | City of Houston                  | 2016 Enchanced Street Lighting Cost  |            | 225,778.29 | 164,209.02       |
| Bill Pmt -<br>Check | 07/05/2017 | 7075            | CITY OF HOUSTON'                 | Public Information Request {3101 San Jacinto St} OR# 17-05185                                      |            | 4.32       | 164,204.70       |
| Bill Pmt -<br>Check | 07/05/2017 | 7076            | Equi-Tax, Inc.                   | Monthly Fee per contract for Assessment Collection:--- JULY 2017                                   |            | 1,936.62   | 162,268.08       |
| Bill Pmt -<br>Check | 07/05/2017 | 7077            | Harris County<br>Treasurer       | Constable Services for AUGUST 2017   |            | 39,201.00  | 123,067.08       |

**Midtown Management District**  
**Account Transaction Detailed by Account**  
**As of July 5, 2017**

| Type                | Date       | Num  | Name  | Memo   | Debit | Credit    | Balance    |
|---------------------|------------|------|---|--|-------|-----------|------------|
| Bill Pmt -<br>Check | 07/05/2017 | 7078 | Metropolitan<br>Landscape<br>Management, Inc.   | Field Maintenance Services in Midtown - JUN Services<br>17'  |       | 16,949.00 | 106,118.08 |
| Bill Pmt -<br>Check | 07/05/2017 | 7079 | MRA   | Operating Expense Reimbursement JAN - MAR 2017   |       | 91,583.15 | 14,534.93  |
| Bill Pmt -<br>Check | 07/05/2017 | 7080 | Perdue, Brandon,<br>Fielder, Collins &<br>Mott  | MAY 2017 - Professional Services rendered in the<br>collection of delinquent taxes, penalties and... |       | 102.98    | 14,431.95  |
| Bill Pmt -<br>Check | 07/05/2017 | 7081 | Reliable Signal &<br>Lighting Solutions,<br>LLC | :Baldwin Park Project: Fixtures {Pathway Lights}   |       | 2,791.70  | 11,640.25  |
| Bill Pmt -<br>Check | 07/05/2017 | 7082 | Rena O.<br>Productions, LLC                     | 2017 Mother's Day Market {Photography Invoice}   |       | 150.00    | 11,490.25  |
| Bill Pmt -<br>Check | 07/05/2017 | 7083 | Southwest<br>Wholesale                          | Monthly Maintenance Agrmt Baldwin Park/Glover Park<br>June 2017                                      |       | 1,250.00  | 10,240.25  |
| Bill Pmt -<br>Check | 07/05/2017 | 7084 | The Tent Company,<br>LLC                        | "2017 Father's Day Market {Tents., Stages, Chairs,<br>Labor Set-up/Take down, etc/}                  |       | 495.00    | 9,745.25   |
| Bill Pmt -<br>Check | 07/05/2017 | 7085 | One World Strategy<br>Group LLC                 | JUNE 2017 - Monthly Contractual Agreement  |       | 1,250.00  | 8,495.25   |

Total 106010 · Wells Fargo Assessment Acct

Total 106000 · Wells Fargo Bank

**TOTAL**

|                   |                   |                 |
|-------------------|-------------------|-----------------|
| 392,139.56        | 394,080.91        | 8,495.25        |
| 392,139.56        | 394,080.91        | 8,495.25        |
| <b>392,139.56</b> | <b>394,080.91</b> | <b>8,495.25</b> |

# MIDTOWN MANAGEMENT DISTRICT ASSESSMENT COLLECTION REPORT

June 30, 2017

BILLING AND COLLECTION SUMMARY

FISCAL YEAR END

01/01/2017 TO 12/31/2017

| YEAR | RATE   | TOTAL LEVY     | COLLECTIONS    | RECEIVABLE  | % COLLECTED |
|------|--------|----------------|----------------|-------------|-------------|
| 2016 | 0.1181 | \$2,280,678.65 | \$2,207,933.13 | \$72,745.52 | 97%         |
| 2015 | 0.1181 | \$1,983,041.72 | \$1,964,353.53 | \$18,688.19 | 99%         |
| 2014 | 0.1181 | \$1,784,505.94 | \$1,776,631.87 | \$7,874.07  | 99%         |
| 2013 | 0.1181 | \$1,563,555.15 | \$1,558,634.96 | \$4,920.19  | 99%         |
| 2012 | 0.1181 | \$1,451,155.01 | \$1,450,008.11 | \$1,146.90  | 99%         |
| 2011 | 0.1181 | \$1,373,992.65 | \$1,373,338.34 | \$654.31    | 99%         |
| 2010 | 0.1181 | \$1,366,296.19 | \$1,365,599.08 | \$697.11    | 99%         |
| 2009 | 0.1181 | \$1,400,596.16 | \$1,399,868.09 | \$728.07    | 99%         |
| 2008 | 0.1181 | \$1,388,676.58 | \$1,388,129.81 | \$546.77    | 99%         |
| 2007 | 0.1181 | \$1,205,818.99 | \$1,205,400.14 | \$418.85    | 99%         |
| 2006 | 0.1181 | \$1,039,513.58 | \$1,039,322.08 | \$191.50    | 99%         |
| 2005 | 0.1181 | \$965,243.73   | \$965,052.23   | \$191.50    | 99%         |
| 2004 | 0.1181 | \$766,477.42   | \$766,378.36   | \$99.06     | 99%         |
| 2003 | 0.1125 | \$690,634.91   | \$690,544.86   | \$90.05     | 99%         |
| 2002 | 0.1125 | \$631,419.06   | \$631,337.20   | \$81.86     | 99%         |
| 2001 | 0.1125 | \$554,768.73   | \$554,694.31   | \$74.42     | 99%         |
| 2000 | 0.1125 | \$472,859.73   | \$472,787.76   | \$71.97     | 99%         |

## Current Month Activity

### Revenue:

|                                      | Current Month    | Year to Date        |
|--------------------------------------|------------------|---------------------|
| 2016 Assessment Collected            | 13,669.90        | 1,706,134.53        |
| 2015 Assessment Collected            | 192.22           | 1,054.72            |
| 2014 Assessment Collected            | 0.00             | 1,079.32            |
| 2013 Assessment Collected            | 0.00             | 303.85              |
| 2012 Assessment Collected            | 0.00             | 0.00                |
| 2011 Assessment Collected            | 0.00             | 0.00                |
| 2010 Assessment Collected            | 0.00             | 0.00                |
| 2009 Assessment Collected            | 0.00             | 0.00                |
| 2008 Assessment Collected            | 0.00             | 0.00                |
| 2007 Assessment Collected            | 0.00             | 0.00                |
| 2006 Assessment Collected            | 0.00             | 0.00                |
| 2005 Assessment Collected            | 0.00             | 0.00                |
| 2004 Assessment Collected            | 0.00             | 0.00                |
| 2003 Assessment Collected            | 0.00             | 0.00                |
| 2002 Assessment Collected            | 0.00             | 0.00                |
| 2001 Assessment Collected            | 0.00             | 0.00                |
| 2000 Assessment Collected            | 0.00             | 0.00                |
| Miscellaneous Revenue                | 0.00             | 0.00                |
| Penalty & Interest                   | 2,362.84         | 11,295.97           |
| Overpayments                         | 860.80           | 22,574.08           |
| Estimated Payment                    | 0.00             | 0.00                |
| CAD Corrections                      | 0.00             | 222.15              |
| CAD Lawsuit Corrections              | 3,411.70         | 25,744.96           |
| Collection Fees                      | 67.28            | 2,777.49            |
| Court Costs                          | 0.00             | 0.00                |
| <b>Total Revenue</b>                 | <b>20,564.74</b> | <b>1,771,187.07</b> |
| Overpayments & CAD Refunds Presented | 5,612.48         | 39,460.85           |
| Overpayments Applied to Assessment   | 0.00             | 0.00                |

|                         |               |             |         |
|-------------------------|---------------|-------------|---------|
| ASSESSED VALUE FOR 2016 | 1,931,125,582 | UNCERTIFIED | 0       |
| ASSESSED VALUE FOR 2015 | 1,679,120,241 | UNCERTIFIED | 225,000 |
| ASSESSED VALUE FOR 2014 | 1,511,618,605 |             |         |
| ASSESSED VALUE FOR 2013 | 1,323,924,342 |             |         |
| ASSESSED VALUE FOR 2012 | 1,228,750,364 |             |         |
| ASSESSED VALUE FOR 2011 | 1,163,414,081 |             |         |

Assessment Collection Account: Wells Fargo Bank, Acct# 9473393339

Prepared by Equi-Tax Inc  
Kenneth R. Byrd  
Collector For the District



**MIDTOWN MANAGEMENT DISTRICT**  
**ASSESSMENT COLLECTION REPORT**  
June 30, 2017

**TOP TEN ASSESSMENT PAYERS**

| PROPERTY OWNER                      | PROPERTY TYPE      | ASSESSED VALUE | ASSESSMENT AMOUNT |
|-------------------------------------|--------------------|----------------|-------------------|
| Post Midtown Square LP              | Multi-Family Units | 99,598,446     | 117,625.76        |
| VR Calais Holdings Limited Partners | Multi-Family Units | 68,000,000     | 80,308.00         |
| 2009 CPT Community Owner LLC        | Multi-Family Units | 66,497,840     | 78,533.95         |
| AB Merion II Metro Midtown LLC      | Multi-Family Units | 54,981,775     | 64,933.48         |
| Camden Property Trust               | Multi-Family Units | 54,772,061     | 64,685.80         |
| 3800 Main LLC                       | Multi-Family Units | 52,533,328     | 62,041.86         |
| 4001 Fannin No 1A LTD               | Multi-Family Units | 50,637,000     | 59,802.30         |
| McGowen Brazos Venture LTD          | Multi-Family Units | 49,986,743     | 59,034.34         |
| CPT Community Owner LLC             | Multi-Family Units | 44,889,000     | 53,013.91         |
| Sherman Way Midtown LLC ET AL       | Multi-Family Units | 44,238,912     | 52,246.16         |

**TEN LARGEST DELINQUENT ACCOUNTS**

| PROPERTY OWNER                      | ASSESSMENT YEAR |           |
|-------------------------------------|-----------------|-----------|
| *MIDTOWN CENTRAL SQUARE LLC         | 2013 - 2016     | 26,806.88 |
| *MIDTOWN SCOUTS SQUARE PROPERTY LP  | 2016            | 5,294.59  |
| *JK FANNIN LLC                      | 2016            | 5,042.87  |
| *MIDTOWN SCOUTS SQUARE PROPERTY LP  | 2016            | 5,009.52  |
| *2000 CRAWFORD MISSION INVESTORS LP | 2016            | 4,678.33  |
| WASHINGTON ROMANUEL L JR            | 2000 - 2014     | 2,884.42  |
| 512 DENNIS STREET CONDOS LLC        | 2016            | 2,041.80  |
| HOUSTON COMMUNITY COLLEGE           | 2016            | 1,982.18  |
| HOUSTON COMMUNITY COLLEGE           | 2016            | 1,982.18  |
| TRE CONCRETE LLC                    | 2014 - 2016     | 1,726.10  |

\*\*Account Deferred

\* Pending HCAD Value Lawsuits

**COLLECTION TREND PERCENTAGE**

|           | TAX YEAR | TAX YEAR | TAX YEAR | TAX YEAR |
|-----------|----------|----------|----------|----------|
|           | 2013     | 2014     | 2015     | 2016     |
| January   | 77%      | 65%      | 73%      | 65%      |
| February  | 94%      | 92%      | 93%      | 89%      |
| March     | 95%      | 94%      | 96%      | 93%      |
| April     | 96%      | 95%      | 96%      | 96%      |
| May       | 96%      | 96%      | 97%      | 96%      |
| June      | 97%      | 96%      | 97%      | 97%      |
| July      | 97%      | 97%      | 97%      |          |
| August    | 97%      | 98%      | 98%      |          |
| September | 98%      | 99%      | 98%      |          |
| October   | 98%      | 99%      | 98%      |          |
| November  | 98%      | 99%      | 98%      |          |
| December  | 98%      | 99%      | 99%      |          |

**MIDTOWN MANAGEMENT DISTRICT**  
**ASSESSMENT COLLECTION REPORT**  
June 30, 2017

**ASSESSMENT PLAN PROJECTIONS**

| YEAR | RATE   | ESTIMATED<br>ASSESSED<br>VALUE | PROJECTED<br>LEVY | COLLECTIONS<br>@ 95% | CUMULATIVE<br>COLLECTIONS | 10 YEAR<br>AVERAGE |
|------|--------|--------------------------------|-------------------|----------------------|---------------------------|--------------------|
| 2015 | 0.1181 | 1,706,201,000                  | 2,015,023.38      | 1,914,272.21         | 1,964,353.53              |                    |
| 2016 | 0.1181 | 1,842,697,000                  | 2,176,225.16      | 2,067,413.90         | 2,207,933.13              |                    |
| 2017 | 0.1181 | 1,980,899,000                  | 2,339,441.72      | 2,222,469.63         |                           |                    |
| 2018 | 0.1181 | 2,109,657,000                  | 2,491,504.92      | 2,366,929.67         |                           |                    |
| 2019 | 0.1181 | 2,236,237,000                  | 2,640,995.90      | 2,508,946.11         |                           |                    |
| 2020 | 0.1181 | 2,359,230,000                  | 2,786,250.63      | 2,646,938.10         |                           |                    |
| 2021 | 0.1181 | 2,477,191,000                  | 2,925,562.57      | 2,779,284.44         |                           |                    |
| 2022 | 0.1181 | 2,601,051,000                  | 3,071,841.23      | 2,918,249.17         |                           |                    |
| 2023 | 0.1181 | 2,731,104,000                  | 3,225,433.82      | 3,064,162.13         |                           |                    |
| 2024 | 0.1181 | 2,867,659,000                  | 3,386,705.28      | 3,217,370.02         |                           |                    |
|      |        |                                | 27,058,984.61     | 25,706,035.38        |                           | 2,570,603.54       |

MAXIMUM RATE .1500 PER \$100

**EXEMPTIONS**

| EXEMPTION TYPE                 | NUMBER<br>APPLIED | APPROVED AMOUNT     | VALUE LOSS |
|--------------------------------|-------------------|---------------------|------------|
| Homestead                      | 1286              | 20% (State Maximum) | 80,431,560 |
| Over 65                        | 118               | 15,000              | 1,740,000  |
| Disability                     | 7                 | 15,000              | 105,000    |
| Disabled Veteran               | 10                | Per Statute         | 487,356    |
| Over 65 Detached Single Family | 37                | Totally Exempt      | 12,704,331 |



# COLOR OUTSIDE THE LINES.

**VIA COLORI**  
THE STREET PAINTING FESTIVAL

NOVEMBER 18 - 19, 2017  
DOWNTOWN AT HERMANN SQUARE  
BENEFITTING THE CENTER FOR HEARING AND SPEECH



Sponsored by Kendra Scott



Sponsored by Children's  
Memorial Hermann



Sponsored by NRG

CREATIVITY  
GOES HERE

Sponsored by **YOU.**





## GENERAL INFORMATION

**What:** The 12th Annual Via Colori® Street Painting Festival

**Cause:** The Center for Hearing and Speech, a non-profit dedicated to teaching children with hearing loss how to listen, speak and read.

**Theme:** 70 Years in Color. In honor of the Center's 70th Anniversary, our events, entertainment and artwork will all be inspired by the past seven decades.

**When:** November 18, 10 a.m. – 6 p.m.; November 19, 10 a.m. – 5 p.m.

**Where:** Downtown at Hermann Square Park, and the streets surrounding City Hall

**General Admission:** 18 and Up: \$10, Under 18: Free, Students: \$3 (with valid ID). Admission covers both Saturday and Sunday.



## BY THE NUMBERS

**25,000** Attendees

**250** Artists

**24** Musical Acts

**14** Food Trucks & Bar Areas

**8** Parties and Mini-Events

**\$410,000** raised last year

**9,343,657** impressions

**98%** of our attendees plan to return next year

**64%** are female, **36%** are male

Over half of the attendees are between **25-39** years old

Average household income: **\$82,000**



## SOCIAL MEDIA

**12,260**  
/HoustonViaColori

/HoustonViaColori

**2,602**  
@Via\_Colori

@ViaColori

**1,418**  
@ViaColori



## Major Sponsorship (\$10,000+)

All major sponsorships include naming rights, branding, acknowledgment in a square by a professional artist, social media, logo inclusion in marketing materials, VIP access, complimentary parking, and festival passes for employees.

- **Neighborhood \$10,000 (3 available)**
  - Receive naming rights to one of the five streets of artwork surrounding City Hall.
- **Family Zone \$10,000**
- **Tent Sponsors \$10,000-\$15,000**
  - Choose from a variety of festival tents to sponsor, like our Artist Village or Social Media Hub. Most include additional branding opportunities.
- **Category (Varies)**
  - Exclusive sponsorship of your product at the festival. Includes product sampling and customized activation.



## Supporting Sponsorship (\$2,500-\$10,000)

- **Entrance Sponsor \$7,500**
  - Includes logo inclusion on General Admissions wristbands and a booth.
- **Activity (\$5,000+)**
  - Let our creative team work with you to come up with a unique activity during the festival.
- **Piazza (\$5,000)**
  - Large flag signage at the festival.
- **Booth (\$1,000-\$2,500)**
  - Receive booth space at the festival. Tent and signage can be provided for an additional cost.
- **Amici (\$2,500)**
  - Receive logo inclusion in the program.



## Square Sponsorship

- **3D (\$2,500)**
  - Sponsor a 3D artist for your square
- **10'x10' Square (\$1,500)**
- **6'x6' Square (\$1,000)**
- **4'x4' Square (Individual sponsors only - \$500)**



## In-Kind Partnership

Donate your product or services and receive hospitality benefits, branding, an in-kind square, recognition on social media, and festival passes.



## FOR MORE INFORMATION ON SPONSORSHIP:

Contact Kathlee Akers at 713-528-9327 or [kakers@centerhearingandspeech.org](mailto:kakers@centerhearingandspeech.org)



## Media Partnership

In exchange for media placement, receive on-site branding, an in-kind square, hospitality, and festival passes.





## WANT TO ELEVATE YOUR SPONSORSHIP?

Check out some examples of our additional opportunities and à la carte options:

### Event Sponsorships (\$1,000 - 2,500)

All event sponsorships include food and drink, branding, social media, and sampling.

- **Artist Reception Sponsor (\$2,500):** Sponsor our welcome party for local artists (150+ attendees). Includes opportunity to include branded item in Artist Goody Bags.
- **Blogger Happy Hour Sponsor (\$2,500):** Sponsor our exclusive kick-off party with local bloggers and media personalities (75+ attendees). Includes opportunity to include branded item in Media Goody Bags.
- **Private Party in the VIP Lounge (\$2,500):** Host a private party for employees or clients in our exclusive VIP Lounge during the festival. Lounge can hold up to 500 people.
- **Presenting sponsor of a mini-event (\$1,000):** Help us celebrate our theme, 70 Years in Color, by sponsoring one of our six retro-themed mini-events in the VIP Lounge. Includes a branded Snapchat filter. Each event can see an attendance of up to 500.

### Concert series presented by... (\$5,000)

Sponsor our weekend-long stage lineups with branded signage, acknowledgement in radio and print interviews, and inclusion in our program and web listings. Includes logo on music badges and on-stage announcement. Past performances include: Robert Ellis, The Suffers, Stephanie Rice from this season's The Voice, and American Idol finalist Jess Meuse.

### À La Carte (\$2,500-\$5,000)

- Logo on badge lanyards (\$5,000)
- Logo on water bottles (\$2,500+)
- Logo on koozies distributed at beverage areas and in goody bags (\$2,500+)
- Branded sponsor gift item (\$2,500+)

Additional opportunities available



### Additional VIP and General Admission Passes:

- Cash sponsors receive 50% discount
- In-Kind sponsors receive 25% discount

# SPONSORSHIP BENEFITS

| SPONSORSHIP LEVEL & BENEFITS  | \$15,000+      | \$10,000+      | \$5,000+ | \$2,500+ | \$1,500+           | \$1,000+ | \$500+ |
|---|----------------|----------------|----------|----------|--------------------|----------|--------|
| <b>ACTIVATION &amp; ON-SITE PRESENCE</b>  |                |                |          |          |                    |          |        |
| Prominent Banner Signage  | ✓              | ✓              | ✓        |          |                    |          |        |
| On-site activation opportunities  | ✓              | ✓              |          |          |                    |          |        |
| Booth   |                |                |          | ✓        |                    |          |        |
| Naming Rights to an event, activity, or neighborhood  | ✓              | ✓              | ✓        |          |                    |          |        |
| Square Size   | Featured or 3D | Featured or 3D | 10'      | 10'      | 10' or Booth Space | 6'       | 4'     |
| <b>HOSPITALITY</b>  |                |                |          |          |                    |          |        |
| Additional VIP passes for clients or employees*   | ✓              |                |          |          |                    |          |        |
| Passes to VIP Lounge and Sponsor Hospitality Area (each pass admits 2)                        | 20 passes      | 10 passes      | 6 passes | 4 passes | 2 passes           | 1 pass   | 1 pass |
| General Admission tickets for employees*  | ✓              | ✓              | ✓        | ✓        | ✓                  | ✓        |        |
| Complimentary parking (pass holder only)  | ✓              | ✓              | ✓        | ✓        | ✓                  | ✓        | ✓      |
| Invitation to private event Saturday evening  | ✓              | ✓              | ✓        | ✓        |                    |          |        |
| <b>MARKETING</b>  |                |                |          |          |                    |          |        |
| Logo on festival map  | ✓              |                |          |          |                    |          |        |
| Additional branding opportunities (logo on artist t-shirts, branded items in swag bags, etc.) | ✓              | ✓              |          |          |                    |          |        |
| Logo in promotional poster  | ✓              | ✓              | ✓        |          |                    |          |        |
| Logo in all advertisements  | ✓              | ✓              | ✓        |          |                    |          |        |
| Logo in Chronicle insert  | ✓              | ✓              | ✓        | ✓        |                    |          |        |
| Logo in program   | ✓              | ✓              | ✓        | ✓        |                    |          |        |
| Logo on website   | ✓              | ✓              | ✓        | ✓        | ✓                  |          |        |
| Acknowledgment in Chronicle insert  | ✓              | ✓              | ✓        | ✓        | ✓                  | ✓        | ✓      |

\*Quantity TBD



# SPONSOR HIGHLIGHTS

“

*Partnering with The Center for Hearing and Speech on the Via Colori Street Painting Festival has been a pleasure for the past several years. The Center's staff is great to work with, from an activation development standpoint, [and] comes up with new and creative ways for us to be involved each year. Finally, the Center's mission is one that we can truly stand behind and are proud to support.*

”

— Mike, Field Marketing Manager, KIND Healthy Snacks

## DESIRE

## RESULTS



KIND Healthy Snacks wanted festival-wide visibility that engaged attendees in a fun way.



The creation of KIND Park in the center of Hermann Square included a branded jeep; 10x20 booth space; outdoor games; and sampling of their nutritious snacks to the general public, in the VIP lounge, and in branded artist goody bags.



Kendra Scott wanted a social media presence and to interact with potential customers face-to-face.



The presenting sponsorship of the Blogger Happy Hour, complete with a photo booth and manicure station, and a booth at the festival where they featured their customizable Color Bar.



Kroger wanted to promote their expanded wine selection and upscale catering services.



Official Sponsor of the VIP Lounge. Included co-branding partnerships, and wine and food tastings during two mini-events hosted by their in-house sommelier and head chef.





BACARDÍ

BAREFOOT  
WINE & BUBBLY



culturemap  
HOUSTON



HOUSTON CHRONICLE

Houstonia



HoustonPress



Children's  
MEMORIAL  
HERMANN  
Hospital

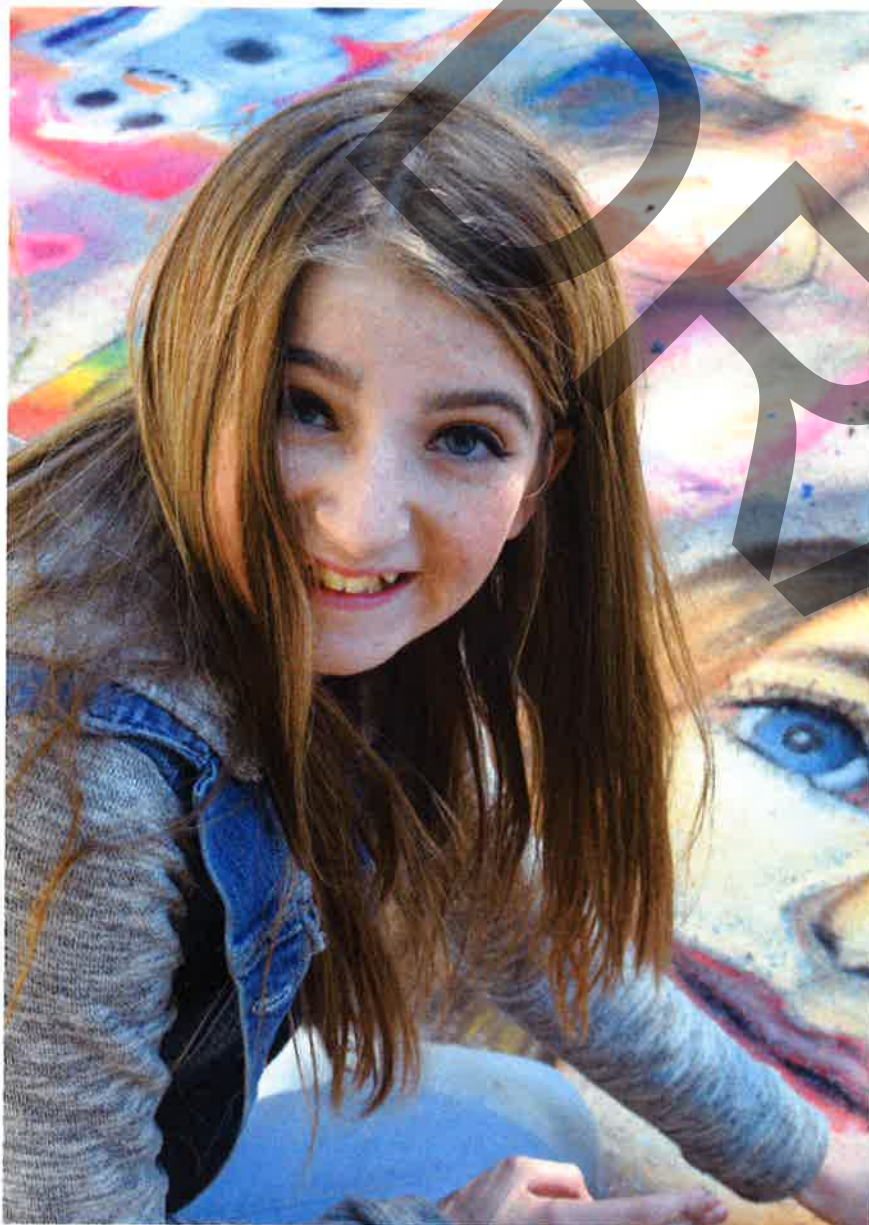
NEW AMSTERDAM  
PREMIUM VODKA

NORTON ROSE FULBRIGHT



UBER





## THE CENTER FOR HEARING AND SPEECH

### BY THE NUMBERS



Hearing loss affects **14.9%** of children in the United States.



Fundraising accounts for **nearly half** of The Center's annual budget



In 2016, the Center served a record-breaking **10,264** children.

*The Center for Hearing and Speech receives no government funding.*

### ABOUT

Since 1947, The Center for Hearing and Speech has been committed to providing children with hearing loss the vital services they need to succeed in today's hearing and speaking world. Such services require highly specialized knowledge and experience, and The Center is proud to be this one-of-a-kind, comprehensive resource for pediatric hearing loss.

### OUR MISSION

The Center for Hearing and Speech enables children with hearing loss to reach their full potential by teaching them listening, speaking and literacy skills.

### OUR VISION

All children with hearing loss will be identified early, families will have access to medical and educational resources, and professionals will provide a supportive learning environment where self-reliance through listening and spoken language is achieved.