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## **Midtown Houston Announces Soft Opening and Fall Programming for Midtown Park, the Premier Outdoor Escape in the Heart of Houston**

*Houstonians and visitors to the Bayou City can peruse a variety of engaging community activities at Midtown Park*

**HOUSTON, October 13, 2017-** [Midtown Houston](#) recently opened [Midtown Park](#), the new urban oasis in the heart of the city, to the public on Wednesday, October 11. The soft opening leads the way for exceptional fall programming such as fitness, pet-friendly and entertainment activities. The upcoming events provide a chance for community members to interact and enjoy beautiful fall weather in a lush, green outdoor environment.

The park is centrally located at [2811 Travis St.](#), adjacent to the [McGowen METRORail Station](#) and is easily accessible on bike, foot or vehicle. Midtown Houston's underground parking facility, directly below the park, is now open and provides 400 spaces for public use. Positioned to be a world-class destination, Midtown Park will not only benefit Midtown Houston residents and business owners, but also visitors to the Bayou City.

"Midtown Houston has spent the past few years crafting unique elements to transform an empty urban space into a green retreat that can attract new development and invigorate the already thriving Midtown Houston community," said Bob Sellingsloh, chairman of Midtown Redevelopment Authority and Midtown Parks Conservancy. "We've devoted a deep level of care to Midtown Park because we know how essential parks are to sustainable infrastructure and the significant impact they have on quality of life."

Midtown Park spans three acres and pedestrian-oriented streetscapes perfect for safe, convenient travel. Community members and visitors can marvel at the extensive features of the park's larger green space located on the 2 ½-acre site south of a multifamily development. There is a lush lawn for games and activities, a playground and interactive water features for families, a public art installation by artist Sharon Engelstein and the [Reliant](#) Dog Park. Midtown

Park also features the [Camden](#) Pavilion, an open-air pavilion and stage area that provides a flexible space for concerts and performances, public events and exercise groups. When not in use for events, it serves as a casual gathering spot with movable seating and large fans above overlooking the Rain interactive water feature and great lawn.

In 2018, the park will have a ½-acre retail plaza located adjacent to McGowen St., with a full service restaurant and a public plaza space next to the METRORail station. The Midtown Redevelopment Authority is offering an immediate ground lease in the northwest corner of the park. The tenant will build and own the structure on the available 7,400-square-foot space and 3,000-square-foot dining patio.

### **The Fall 2017 programming includes:**

#### **YOUниверSOUL Fest:**

Saturday, October 14, 2017: 8 a.m. - 8 p.m.

#### **Camp Gladiator** (weekly)

Monday, Wednesday, Friday: 5:20 a.m., 6:30 a.m., 7:45 a.m.

Monday and Wednesday: 5 p.m., 6:15 p.m.

#### **Yappy Hour** (monthly) \*starting Wednesday, October 18th

3rd Wednesday: 6 p.m. - 8 p.m.

#### **Samba & Forró Dance Classes** (monthly) \*starting November

1st Thursday: 7 p.m. - 8 p.m. and 8 p.m. - 9 p.m.

#### **Capoeira Class & Circle** (monthly) \*starting November

2nd Friday: 7 p.m. - 8 p.m. and 8 p.m. - 9 p.m.

#### **Family Capoeira** (monthly) \*starting December

3rd Saturday: 10 a.m. - 11 a.m.

Midtown Houston residents can look forward to a 'New Year, New Park' event on January 20th, 2018. that will feature an interactive celebration including international cuisine, live entertainment, family-friendly fun and a preview of the park's 2018 programming.

More information is available at [midtownhouston.com](http://midtownhouston.com). To schedule interviews, contact Ashley Small at [pr@oneworldstrong.com](mailto:pr@oneworldstrong.com) or 281-827-3419.

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### **About Midtown Houston**

Midtown Houston is comprised of three organizations; Midtown Redevelopment Authority / Tax Increment Reinvestment Zone No. 2, Midtown Management District and Midtown Parks Conservancy. The organizations share the common vision of shaping Midtown into a

thriving, pedestrian-friendly, “new urban” community beyond the ability of individual property owners or businesses within the district. Midtown Houston holds the Texas Commission on the Arts Cultural Arts and Entertainment District accreditation.