

Midtown Park Turns ONE!

It's been ONE year since Midtown Park opened to the public and what a better way to celebrate than by hosting a month long contest with six (6) lucky winners!

The process for entering is simple:

1. Visit Midtown Park located at 2811 Travis St, Houston, TX 77006
2. Find one of the six (6) locations identified on the map attached
3. Take a picture at one or all of the six (6) locations (selfies are ok too)
4. Post the picture on your social media and tag us @midtownHOU and use the hashtag #HBDMidtownPark between October 1, 2018 and October 31, 2018
5. Winners will be selected at random with one winning picture from each location.
Winners to be announced on November 1, 2018

Locations:

1. Camden Pavilion
2. Reliant Dog Park
3. Tall Ma or Little Ricky Interactive Sculptures by Sharon Engelstein
4. Wild Wonderland by Dixie Friend Gay
5. Chalkboard Wall
6. Playground Area Splash Pad

OFFICIAL CONTEST RULES

GENERAL: Any individual who enters, attempts to enter or in any way participates or attempts to participate in this contest, sweepstakes or giveaway (“Contest”) conducted by Midtown Parks Conservancy (“Midtown”) (each such individual is hereinafter referred to as a “Participant”) agrees to be bound by the terms and conditions provided in these Official Contest Rules (“Official Rules”), as well as by Midtown’s interpretations of these Official Rules which are final and binding in all matters relating to this Contest.

NO PURCHASE NECESSARY:

Unless otherwise noted, *no purchase is necessary to enter or win a prize*. A purchase will also not improve your chances of winning.

APPLICABLE LAW (VOID WHERE PROHIBITED):

This Contest is subject to and governed by applicable federal, state and local laws and regulations. Participation in this Contest is void where prohibited or otherwise restricted by law.

CONTEST CANCELLATION, SUSPENSION OR MODIFICATION:

Midtown reserves the right to cancel, terminate, modify or suspend this Contest if the Contest is not capable of being completed as planned for any reason, including, but not limited to, infection by computer virus, “bugs,” tampering, unauthorized intervention, fraud, or technical failures of any kind or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest. The decision of Midtown to cancel, terminate, modify or suspend this Contest shall be final in all respects.

ELIGIBILITY:

Geographical, Age and Parental Consent Requirements: This Contest is open to legal residents of the state of Texas, who are at least 18 years of age or older at time of entry. If a Participant has not reached the age of majority in the jurisdiction in which the Participant resides, they must obtain permission from their parent or legal guardian prior to entering a Contest.

Participating Entity and Immediate Family Member Disqualification: The officers, directors, employees, contractors, and agents of Midtown and any participating entity involved in the sponsorship, development, production, implementation of this Contest as well as their respective affiliates, divisions, subsidiaries and successor companies (the “Participating Entity”), and their immediate family members (and those living in the same household, whether or not related), are prohibited from participating in this Contest and do not qualify as Participants. “Immediate family members” shall include spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension.

Limitation on Prize Winners: Participants may only win a Contest once during the Contest period.

HOW TO ENTER:

Methods: To enter the Contest, contest entrants must (i) upload a photo of themselves on social media – Facebook, Twitter, Instagram at one of the 6 Midtown Park locations identified on attached the map, (2) tag @midtownHOU and use the hashtag #HBDMidtownPark.

Contest Period: This Contest begins at 12:00 a.m. on October 1, 2018. Deadline to enter is 11:59 p.m. on October 31, 2018. Winners will be chosen at random using www.rafflecopter.com and be announced on November 1, 2018 at 10:00a.m. in the Midtown offices located 410 Pierce, Suite 355, Houston, Texas 77002.

Entries Are the Sole and Exclusive Property of Midtown: All Contest entries and/or related submissions become the sole and exclusive property of Midtown upon transmission. Contest entries will not be returned and may be used by any Participating Entity for any purpose whatsoever related to any Contest, without additional compensation to the participant or any other individual or entity.

Disclaimer of Responsibility for Entries: Midtown is not responsible for problems with Contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of Midtown.

Multiple Entries: Multiple entries are permitted.

False Fraudulent or Deceptive Entries or Acts: Participants who, in the view of Midtown, provide false, fraudulent or deceptive entries or who engage in false, fraudulent or deceptive acts in connection with the Contest will be disqualified and may be subject to criminal prosecution.

ENTRY-METHOD RULES:

Web Entries: Participants must accurately adhere to the instruction provided under the heading “How to Enter” above or the entry will be deemed incomplete and will not qualify.

ODDS OF WINNING:

The odds of winning any prize will depend upon the number of Contest Participants.

PRIZES:

The actual prizes will be gift cards or gift certificates from participating Midtown businesses such as restaurants, bars, gyms, beauty salons, etc., and will have a face value ranging from \$10.00 to \$100.00. **No transfer, assignment or substitution of a prize is permitted, except as expressly provided herein. Midtown reserves the right to substitute a prize for an item of equal or greater value in the event a specifically advertised prize is unavailable.** Any difference between the actual value and the approximate retail value of any prize will not be awarded. No payment of cash equivalent will be made.

TAXES:

The Participant prize-winner is solely responsible for determining and paying all federal, state and local taxes (including any sales taxes).

WINNER SELECTION:

Prize winners will be selected randomly on November 1, 2018. If a winner is unable to be notified for any reason or is unable to pick up their prize within 10 days of the date of award, the applicable prize may be forfeited and awarded to an alternate randomly selected winner.

HOW TO CLAIM PRIZE:

Claiming the Prize: The Participant prize-winner must pick up their prize at Midtown's business office located at 410 Pierce, Suite 355, Houston, Texas 77002. The prize may be picked up any time between the hours of 9:00 a.m.-5:00 p.m. (Central Standard Time) Monday-Thursdays, excluding holidays.

Prerequisites to Prize Award: Prior to being awarded a prize, winners are required to provide a valid government-issued photo identification depicting proof of age. Midtown reserves the right to deny awarding the prize if the winner fails to provide satisfactory identification, as determined in Midtown's sole discretion. Winners, and, to the extent the winner is a minor then their parent(s) or legal guardian(s) as well, may be required to execute an Affidavit of Eligibility/Release of Liability, and a Publicity Release before any prize is awarded. By entering a Contest, Participant agrees to execute these documents if selected as a winner in order to receive their prize. Except where prohibited by law, failure to execute any of these documents or comply with any of these terms will result in forfeiture of the prize.

Prize Forfeiture: Unless otherwise stated, winners shall have ten (10) days from the date of selection to claim and pick up their prize. Failure to claim and pick up prize within this time for any reason will result in forfeiture of the prize. Midtown reserves the right, in its sole discretion, to award unclaimed prizes to alternate contestants or not to award the unclaimed prizes.

PUBLICITY RELEASE:

Unless prohibited by applicable law, Participant authorizes and irrevocably grants to Midtown and the other Released Parties (as defined above) permission to, from time to time, reference and discuss Participant and their participation in the Contest in publications and/or on their website(s) in photographs, video recordings, digital images, audio recordings, as well as in newsletters, news releases, other printed materials, and in materials made available on the Internet or in other media now known or hereafter developed for any purpose Midtown and/or the Released Parties deem proper. Such reference and discussion may involve Participant's name and voice, and other personal/biographical material or their participation on-air.

DISQUALIFICATION:

All participants agree to be bound by these Official Rules. Non-compliance with any of these Official Rules will result in disqualification and all privileges as a Participant will be immediately terminated. Midtown, in its sole discretion, further reserves the right to disqualify any person for: (i) tampering with the entry process or the operation of the Contest; (ii) gaining an unfair advantage in participating in the Contest; (iii) obtaining winner status using false, fraudulent or deceptive means; or (iv) engaging in otherwise unsportsmanlike, disruptive, annoying, harassing, or threatening behavior.

CAUTION: ANY ATTEMPT BY ANY PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, OR THE MIDTOWN WEB SITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, MIDTOWN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RULES CHANGES AND INTERPRETATIONS:

Midtown reserves the right, in its sole discretion, to supplement or make changes to these Official Rules at any time without notice. Midtown reserves the right in its sole discretion to interpret the rules of this Contest, and such interpretation shall be binding upon all participants.

GOVERNING LAW AND JURISDICTION:

This Contest shall be governed by and construed in accordance with the laws of the State of Texas, without reference to its conflict of laws principles. By entering the Contest, Participants hereby submit to the jurisdiction and venue of the federal and state courts of Texas and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. In no event, will any Participant be entitled to injunctive relief or equitable relief of any kind, or restrain the continuation of this Contest.

OFFICIAL RULES/LIST OF WINNERS:

Copies of these Official Rules may be obtained by sending a stamped self-addressed envelope to: Midtown, Official Contest Rules for "Happy Birthday Midtown Park", 410 Pierce, Suite 355, Houston, Texas 77002. These Official Rules may also be found at www.midtownhouston.com/happybirthdaymidtownparkrules.

For a list of Contest winners, send a self-addressed, stamped envelope to: Midtown "Happy Birthday Midtown Park" Contest Winners List, 410 Pierce, Suite 355, Houston, Texas 77002.