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Interactive, Pop-up Style Theatrical Performances to Take Place Throughout December in Midtown Houston

Immersive live performances will connect Houstonians with the Midtown community's cultural arts.

HOUSTON (Dec. 6, 2018) --- This month, Houstonians and visitors of the Bayou City will have the chance to be part of an immersive series of live performances in Midtown Houston. Starting December 9th, there will be three events offering interactive experiences on the street, in the park and at the theater to fulfill the Midtown Cultural Arts and Entertainment District (CAED) 10-Year Cultural Arts Master Plan. Earlier this year, the district announced their grant program designed to assist artist(s) or arts organizations in the development of cultural arts-based projects that will be presented in the Midtown community.

“We are proud of the work we’ve been able to do through the Midtown Houston CAED over the past 10 years,” said Cynthia Alvarado, Operations Manager at the Midtown Management District. “In addition to our weekly park programs and the brilliant productions by area nonprofits and theaters, we felt that it was important to bring the arts to the people in an unconventional way.”

The events will kick off with Las Girls Collective, who merge experimental movement and performance with video production. They will invite Midtown Park (2811 Travis St.) visitors to join their performance, appropriately titled “The Process of Making a Dance,” from 10 a.m. to 3 p.m. on December 9th. Later that day, Ms. Gina Williams will present “Christmas Classics” at MATCH- Midtown Arts and Theater Center (3400 Main St.), a solo showcase featuring original music, a Christmas medley and carol singing with a call for audience members to participate. The family friendly performance will end with

'O Holy Night' and leave guests feeling cheery as the countdown to Christmas begins. Her performance will take place from 5:30 p.m. to 7 p.m.

On December 15 at 12:00 pm, Frame Dance will host METROdances: The Holiday Edition, a pop-up winter performance at METRORail stops meant to spark creativity and inspire the community as they gather in public spaces.

“Houston is a huge metropolitan area known for its car culture,” said Frame Dance Artistic Director, Lydia Hance. “I see this non-traditional display of dance as a way of highlighting the city and an opportunity to teach people about the METRO system.”

Frame Dance’s performance will include two stops on the red line, live music, community caroling and dance. The two stops are Ensemble/HCC and McGowen Station.

On the same day, closing out the series, the Pilot Dance Project will host a winter rendition of Lori Yuill's beloved Green Zebras, The Cara Cara Suite 1:15 pm at Midtown Park. The performance will explore themes related to food culture: desire, sustainability, pleasure, and cycles of growth. Yuill and dancers revisit the piece in a new space and season, ending with a holiday lunch replete with hot chocolate and sweets.

The purpose of the CAED is to bring quality cultural arts-based programming and projects to the community. Past projects include Art in the Park, the annual fine art festival, Mistletoe Market, a holiday inspired market and park programming presented by The Ensemble Theatre, Apollo Chamber Players, Revels Houston, Houston METDance and more.

More information is available at midtownhouston.com. To schedule interviews contact Ashley Small at pr@oneworldstrong.com or 281-827-3419.

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About Midtown Houston

Midtown Houston is comprised of three organizations; Midtown Redevelopment Authority / Tax Increment Reinvestment Zone No. 2, Midtown Management District and Midtown Parks Conservancy. The organizations share the common vision of shaping Midtown into a thriving, pedestrian-friendly, “new urban” community beyond the ability of individual property owners or businesses within the district. Midtown Houston holds the Texas Commission on the Arts Cultural Arts and Entertainment District accreditation.

