



FOR IMMEDIATE RELEASE

Contact: ASHLEY SMALL

pr@oneworldstrong.com 281-827-3419

Midtown Houston Hosts Valentine's Day Market with Unique Locally Crafted Gifts for Loved Ones

Guests can browse a varied selection of gifts such as custom, wood ink pens, hand painted wine bottles and visual art

Houston, TX, February 5, 2019- This weekend, Houstonians will have the chance to shop for unique gifts for their loved ones at Midtown Houston's Valentine's Day Market. The free event will be held in Elizabeth Baldwin Park (1701 Elgin St.) from 10a.m. to 2 p.m. on Saturday, February 9 in conjunction with the Midtown Farmers Market. A handful of curated artists have been chosen to share their wares so that guests can purchase something as unique as their special someone.

Midtown Houston's pop-up style event will feature local vendors such as Silver Eagles Wood Designs, Seeded Jewelry, Artistic Wine Bottles and more. Bites and beverages will be provided by madefrmscratch, KICPOPS, The Crêpe Machine and Curbsidesliderzkaty.

"Events like this are essential to the economic prosperity and health of our city," said Cynthia Alvarado, Operations Manager of Midtown Management District. "When you shop local, you support an individual or entire family, while also helping raise the national profile of Houston as a creative, innovative city."

The Valentine Market is just one of many seasonal, themed events hosted in Midtown Houston to showcase local talent, while offering residents and visitors an unmatched shopping experience. Visitors will also have the chance to attend the Farmers Market, which will offer a fresh assortment of produce and prepared foods from a curated selection of Houston's best farmers, bakers, and chefs There will be live music from Sean Richards Caribbean Steel Pan and The Rikkis, food trucks, lawn games and

giveaways.

More information is available at <u>midtownhouston.com</u>. To schedule interviews contact Ashley Small at <u>pr@oneworldstrong.com</u> or 281-827-3419.

###

About Midtown Houston

Midtown Houston is comprised of three organizations; Midtown Redevelopment Authority / Tax Increment Reinvestment Zone No. 2, Midtown Management District and Midtown Parks Conservancy. The organizations share the common vision of shaping Midtown into a thriving, pedestrian-friendly, "new urban" community beyond the ability of individual property owners or businesses within the district. Midtown Houston holds the Texas Commission on the Arts Cultural Arts and Entertainment District accreditation.