



**midtown**  
HOUSTON

FOR IMMEDIATE RELEASE

Contact: ASHLEY SMALL

pr@oneworldstrong.com

281-827-3419

## **Art Meets Science and Digital Culture at Midtown Houston's 1st Children's Performance Art Festival**

**Houston, TX**, - Midtown Houston will celebrate the thrilling space where art meets science at their 1st Children's Performance Art Festival. The event will be held at Midtown Park on June 1, 2019 from 10 am to 4 pm. This year's theme will explore how digital elements can enhance art with cutting edge innovation. There will be live music entertainment, artisan food, beverages and interactive art and science activities that speak to the festival's theme.

The Children's Performance Art Festival will feature activities centered around the ways that creativity and art can be blended with digital disciplines in many different forms. Visitors can attend performances by [Jazz Education, Inc.](#), an organization that promotes greater appreciation of jazz culture and history. Sound and DJ services will be provided by local favorite, [Dj Max](#). Other festival participants include [Children's Museum of Houston](#), [Young Audiences of Houston](#), our Power Pals [Green Mountain Energy Company](#), and [HOUSTON FACEPAINTING AND BALLOON ART!!!](#) Kids should also bring a swimsuit, water socks and towels to enjoy Midtown Park's water feature during the festival.

"The future of Midtown Houston arts, culture and innovation rests in the hands of our community's youth," said Cynthia Alvarado, Operations Manager of Midtown Management District. "Because of this, it's essential that we find big and small ways of supporting the integration of rising digital culture through fun and inspiring events like our upcoming Children's Performance Art Festival."

The festival's theme of art and science integration will be demonstrated through kids interactive stations designed to stimulate creative thinking and new perspectives. There will be an interactive Instagram Cube created by [Exquisite Details by Raquel](#), giant coloring book panels and a Selfie Wall by artist Anat Ronen. Additionally, Lee's Golden Dragon will perform a dragon dance and kids will be able to record sounds to make a song played at the festival thanks to [Just Add Beats](#). Kids will use portable sound recorders to capture natural sounds at the park then

engineers will put the sounds together for a produced "Midtown Park" song. KICPOPS will be on site to provide refreshing popsicles to keep guests cool.

Midtown Park is centrally located at [2811 Travis St.](#), adjacent to the [McGowen METRORail Station](#) and easily accessible by bike, foot or vehicle. The Midtown Park Parking Garage, located directly below the park, provides 400 spaces for public use and boasts round-the-clock security.

For more information, [click here](#). To schedule interviews contact Ashley Small at [pr@oneworldstrong.com](mailto:pr@oneworldstrong.com) or 281-827-3419.

###

### **About Midtown Houston**

Midtown Houston is served by three separate organizations that work seamlessly together to ensure the community is safe, beautiful, and vibrant neighborhood: Midtown Management District, Midtown Redevelopment Authority, and Midtown Park Conservancy. Midtown Houston holds the Texas Commission on the Arts esteemed Cultural Arts and Entertainment District designation.