



## FOR IMMEDIATE RELEASE

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## Midtown Houston Hosts Culinary Series to Support Local Restaurants Impacted by Hurricane Harvey

Houston, TX, 12, 2017 - This fall, Midtown Houston will host a special edition of eat IN midtown, the month-long culinary event offering residents a cost-effective taste of the area. The foodie-themed campaign is traditionally held in the spring, however, following Hurricane Harvey, organizers decided to launch a fall version of the campaign to support the revitalization of local restaurants. Business owners impacted by the flooding will be featured on the Midtown Houston website, eBlasts and social media from October 15 to November 15 under the hashtag #eatINmidtown. Guests can expect a chance to sample the very best that Midtown Houston has to offer with special pricing at restaurants such as Luna Y Sol, Rico's Morning + Noon + Night, CoCo Crêpes Waffles & Coffee, Tacos A Go Go, Charivari Restaurant and more.

"The restaurant industry is unpredictable and full of ups and downs," said Matt Thibodeaux, CEO of Midtown Houston. "This campaign is just one of many ways we are working directly with business owners to help maintain economic sustainability in the aftermath of Hurricane Harvey. There's an abundance of world-class restaurants just waiting to be discovered by foodies and families alike. We want to ensure the community can enjoy them for years to come."

Midtown Houston is home to thousands and growing. Organizers of *eat IN midtown* look forward to showcasing the diverse culinary and cultural offerings that are unique to the area. The wide array of options combined with daily specials, happy hours, and affordable brunch options are sure to delight restaurant-goers.

The entire list of participating restaurants is available at <a href="https://www.midtownhouston.com/eatinmidtown">www.midtownhouston.com/eatinmidtown</a>.

More information is available at <u>midtownhouston.com</u>. To schedule interviews contact Ashley Small at <u>pr@oneworldstrong.com</u> or 281-827-3419.

## **About Midtown Houston**

Midtown Houston is comprised of three organizations; Midtown Redevelopment Authority / Tax Increment Reinvestment Zone No. 2, Midtown Management District and Midtown Parks Conservancy. The organizations share the common vision of shaping Midtown into a thriving, pedestrian-friendly, "new urban" community beyond the ability of individual property owners or businesses within the district. Midtown Houston holds the Texas Commission on the Arts esteemed Cultural Arts and Entertainment District designation.