



FOR IMMEDIATE RELEASE

Contact: ASHLEY SMALL

pr@oneworldstrong.com 281-827-3419

Local Artisans Offer Unique, Handmade Gifts at Midtown Houston's First Mother's Day Market

Houston, TX, April 25, 2017 - <u>Midtown Houston</u> will host their first Mother's Day Market featuring a curated selection of handmade pieces to satisfy the community's desire for easy, accessible shopping. The inaugural event on Friday, May 12 from 11am to 7pm will take place at <u>Bagby Park</u> located at 415 Gray St. It will showcase the work of local artisans specializing in disciplines such as stained glass, bath products, hand painted wearables, ceramics and mixed media. In keeping with the event theme, Bagby Park will transform into a mom oasis adorned with pink tents with a floral touch throughout the traditionally green space.

"In an urban neighborhood like Midtown, residents gravitate towards a boutique experience when it comes to shopping, dining and playing," said Cynthia Alvarado, Operations Manager of Midtown Management District. "We wanted to highlight local artists and make shopping for mom fun, seamless and convenient for our residents by offering an option beyond traditional gifting."

The market will feature meaningful, handcrafted products from celebrated businesses like <u>Lavande Farm</u>, who creates lavender-based products for use by people of all ages and stages. With roots in Texas, the company has garnered national recognition and can be found in fine spas, boutiques and gift stores across the United States. Also participating is <u>Macaw</u> <u>Confections</u>, best known for their premium dark chocolate and confections that help clients make sound nutritional choices without sacrificing flavor. Using only premium dark chocolate from sustainable farms, the team at Macaw pride themselves in making "Chocolates without regrets." Visitors are sure to find the perfect gifts for Mother's Day from the wide array of possibilities on display.

Bites and beverages will be available for purchase at Rico's Morning + Noon + Night, which is situated on the corner of Gray and Bagby, at Bagby Park. More information is available at <u>midtownhouston.com</u>. To schedule interviews contact Ashley Small at <u>pr@oneworldstrong.com</u> or 281-827-3419.

About Midtown Houston

Midtown Houston is comprised of three organizations; Midtown Redevelopment Authority / Tax Increment Reinvestment Zone No. 2, Midtown Management District and Midtown Parks Conservancy. The organizations share the common vision of shaping Midtown into a thriving, pedestrian-friendly, "new urban" community beyond the ability of individual property owners or businesses within the district. Midtown Houston holds the Texas Commission on the Arts esteemed Cultural Arts and Entertainment District designation.