

## FOR IMMEDIATE RELEASE

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## Midtown Houston Spotlights Local and Regional Artwork at Art in the Park on April 1, 2017

**Houston, TX, March 23, 2016** - Midtown Houston will spotlight 44 local and regional artists at its annual Art in the Park fine art festival on April 1 from 10am to 6pm. The event will bring the cultural arts and entertainment communities together for a day of family-friendly activities. This unique experience will take place at Elizabeth Baldwin Park, <u>1701 Elgin St.</u>, one of Houston's most iconic green spaces.

"Elizabeth Baldwin Park has such a rich legacy in Houston, which makes it the perfect setting for our annual festival," said Cynthia Alvarado, Operations Manager of Midtown Management District. "This outdoor celebration of fine art is just another way that we are demonstrating our commitment to advocating for cultural arts in Midtown while showcasing our beautiful green space."

The park is treasured for its ability to straddle both the old and the new of Midtown, uniting the neighborhood's long history with urban redevelopment and business growth currently taking place in surrounding areas.

Art in the Park will feature a diverse selection of disciplines, such as sculpture, clay, mixed media, live art demonstration and more. Culinary arts represented include; Pho Jita Fusion serving up their delicious fare of Thai/Mexican fusion, It's a Wrap, Friohana Shave Ice and Moooseum Ice Cream. Live entertainment will be provided by Ms. Regina Hearne of The Ensemble Theatre, The Mighty Orq, Paige Parker Band, Evelyn Rubio Band, and Bayou City Brass Band. To promote sustainability, organizers have partnered with BikeHouston to provide a bike valet for event patrons. BikeHouston is a nonprofit organization located in Midtown Houston that aims to transform the city and improve the quality of life through safe bikeways.

The event sponsor Central Bank Houston will once again be providing the Wine Meadow Painting Party lead by local artist Debra Jan Hall. Paint your own personalized Wine or Martini glass or Beer pint. To pre-book a reservation <u>click here</u>.

Art in the Park is underwritten and coordinated by the Midtown Management District — a State of Texas designated Cultural Arts and Entertainment District. For more information, visit <a href="https://www.midtownartinthepark.com">www.midtownartinthepark.com</a>. To schedule interviews contact Ashley Small at <a href="pr@oneworldstrong.com">pr@oneworldstrong.com</a> or 281-827-3419.

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## **About Midtown Houston**

Midtown Houston is served by three separate organizations that work seamlessly together to ensure the community is safe, beautiful, and vibrant neighborhood: Midtown Management District, Midtown Redevelopment Authority, and Midtown Park Conservancy. Midtown Houston holds the Texas Commission on the Arts esteemed Cultural Arts and Entertainment District designation.