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## **Midtown Houston Presents the SUPER Weekend Block Party at Bagby Park During Super Bowl Weekend**

*Latin Beats, R&B Hits and More to be Featured at this Weekend Extravaganza*

**Houston, TX, January 24, 2016-** Midtown Houston's upcoming *free* three-day concert series on Feb. 2<sup>nd</sup> to Feb. 4<sup>th</sup> from 4pm to 8pm will offer guests a chance to celebrate Super Bowl Weekend in the company of incredible Texas musicians. The SUPER Weekend Block Party at Bagby Park (415 Gray St.), sponsored by Bud Light and Stella Artois, will support the community engagement and renewal efforts of Midtown Parks Conservancy.

"Culturally significant events like the Super Bowl unite communities and revitalize our shared passion for this city," said Amaris Salinas, Park Programming and Marketing Manager, Midtown Parks Conservancy. "We've designed our SUPER Weekend block party to bring together many fantastic artists and activities because we know how important quality entertainment is to creating lasting memories."

The SUPER Weekend Block Party at Bagby Park is a free concert series open to everyone wishing to attend. Delicious food, beer, and wine will be available at Rico's Morning + Noon + Night, as well as interactive lawn games including mega-sized beer pong. Party goers can stop by the Stella Artois Airstream mobile bar and photo booth to capture the moment and register to win fun giveaways.

The party at Bagby Park kicks off on Thursday, February 2<sup>nd</sup> with Country and Rock music by **The Mighty Orq**, **The Mike Stinson Band** and **The Electric Cowboys** from Austin, TX. On Friday, February 3<sup>rd</sup>, Midtown Houston's monthly Wine Down happy hour programming series will be supersized in honor of the Super Bowl. Concert attendees will be able to dance to the hottest Latin beats with Houston's **DJ ILLSET**, followed by

internationally known Cumbia band, **Los Envivo Kings**, and end the night with the most sought after Salsa band in Texas, **Grupo Kache**. The SUPER Weekend Block Party goes out with a bang on Saturday, February 4<sup>th</sup> with **Tamar Davis** and **The Kiland Band** taking the stage to perform their hottest R&B hits, presented by popular Houston radio station Amazing 102.5 FM. The festivities will end with a performance by the most popular party band in Houston, **The Slags**, who will play everyone's favorite hits.

Additional details regarding Midtown Park Super Set will follow.

For media interviews contact Ashley Small at [pr@oneworldstrong.com](mailto:pr@oneworldstrong.com) or 281-827-3419.

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### **About Midtown Houston**

Midtown Houston is comprised of three organizations; Midtown Redevelopment Authority / Tax Increment Reinvestment Zone No. 2, Midtown Management District and Midtown Parks Conservancy. The organizations share the common vision of shaping Midtown into a thriving, pedestrian-friendly, “new urban” community beyond the ability of individual property owners or businesses within the district. Midtown Houston holds the Texas Commission on the Arts Cultural Arts and Entertainment District accreditation.



