



Free Fun in Bagby Park with Monthly Programming Series

Paul Wall, OU vs. UH Football, Pool Party and More in September

(Houston, TX) – September 1, 2016 - Midtown Houston is proud to announce its September entertainment line-up that will deliver cheerleaders, football legends, a Grammy nominated artist, a local band, a doggie pool party and fitness classes. Midtown Houston kicks off the month with the Bud Light Party in the Park featuring Grammy nominated rap artist, Paul Wall.

This pre-event to the **AdvoCare Texas Kickoff** is a massive pep rally for the Saturday, September 3rd **University of Houston** (15) vs. University of Oklahoma (3) football game at **NRG Stadium**. Both UH and OU cheerleaders, mascots and football legends will be on site. The event also features a drumline performance that promises to keep the atmosphere festive, sponsor activations, giveaways of apparel, tickets and sideline passes to the big game.

Next up is the husband/wife duo, **Grifters & Shills** performing their "Original American Roots Music" featuring tight vocal harmonies, guitar, banjo, percussion, harmonica and bass. They will headline @midtownHOU's monthly #LiveAtLunch event held the second Friday beginning at noon.

Midtown wants to make sure you're in tiptop shape! Get fit in Bagby Park twice a month at #MidtownInMotion on the 2nd & 4th Saturday. Designed to provide a way for the community to maintain health and wellness, our featured instructor, **Roz Jones** conducts a High Intensity Interval Training (HIIT) class at 9:30am and Yoga Flow class at 10:30am.

Finally, our monthly doggie play date is making a splash! The September edition of #YappyHour will feature a pool party, treats, giveaways, and prizes courtesy of **Urban Tails** and Midtown Houston. This event is monthly on the 4th Friday.

Houston Midtown September Line-Up

Bud Light Party in the Park featuring Paul Wall

Friday, September 2, 2016 from 6:00 pm – 9:00 pm

Midtown in Motion

Saturday, September 10th & 24, 2016 9:30 am HIIT & 10:30 am Yoga <u>Grifters & Shills featured at #LiveAtLunch</u> Friday, September 9, 2016 from noon – 1 pm

Yappy Hour Pool Party

Friday, September 23, 2016 from 4:30 pm – 6:30 pm

Media is invited to check-in at the Midtown Houston table for Midtown Houston Swag Bag ###

ABOUT MIDTOWN HOUSTON

Midtown Houston is comprised of two organizations committed to making Midtown a model of urban living in the center of Houston, Texas. The two organizations are the Midtown Redevelopment Authority/Tax Increment Reinvestment Zone No. 2 and the Midtown Management District. These organizations undertake projects with widespread benefit to the area that is beyond the ability of individual property owners or businesses within the district to provide. Both organizations share the common vision of shaping Midtown into a thriving, pedestrian-friendly urban community with distinct responsibilities. Midtown was the first management district in Texas to receive the Cultural Arts & Entertainment District accreditation from the Texas Commission on the Arts.