



# Midtown 2025 Service and Improvement Plan

## Service and Maintenance Initiatives

*You Spoke. We Listened. Here's the Plan.*

### You Reimagined Midtown...

You Reimagined Midtown and we listened!

Thank you for your voice during the 10 Year Service and Improvement Plan (SIP) development efforts. The desire to focus on public safety, service and maintenance, and economic development and planning were loud and clear. Here's an update on edits that impact the SIP immediately.



### Your Service and Maintenance Concerns

While some constituents are satisfied with the service and maintenance of the District, there is significant concern (51% of respondents) about the prioritization and effectiveness of service and maintenance efforts in Midtown. You are concerned that public spaces and benches weren't maintained timely and amplify vagrancy. Also, safety concerns inhibit the use of Midtown's great infrastructure like sidewalks, bike lanes, and public lighting.



### Your SIP Requests



You requested that safety, cleanliness and maintenance are prioritized in a more predictable and visible manner.

### Our Actions

- We implemented a \$1M - 65 block streetscape refresh (s/b Elgin, Gray and McGowen);
- In Baldwin Park 38 pedestrian path / pole lights were replaced or retrofitted as needed at a cost of \$51K;
- We implemented additional signature Midtown Coach Lighting planned for 2025;
- Sidewalk panel replacements planned for 2025.



### More to Know

The Street Scape Refresh utilizes funding to address major repairs, replacements, or upgrades within the 65 blocks of legacy improvements.

Projects that are a part of this recommendation are prioritized based on need while maximizing the rate of return of the investment.

The project may include, but is not limited to, the following:

- landscape management and preservation;
- irrigation system calibration and/or upgrades;
- replace missing or damaged landscape and/or trees;
- replacement of litter bins.



### Join Us!

We understand that the Midtown Houston District has many nuances. The three core organizations, Midtown Redevelopment Authority (MRA), Midtown Management District (MMD), and Midtown Parks Conservancy (MPC) have specific roles and responsibilities.

The best way to engage, be informed, and influence the district's service and maintenance initiatives is to join us at our Advisory Committee Meetings!

