

**Midtown Management District**  
**Profit & Loss Budget Overview**  
 January through December 2024

	<b>Jan - Dec 24</b>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Grant Revenue	150,000.00
Int Income	120,000.00
Interest on CD	125.00
<b>Other Income</b>	
Application Fees	1,000.00
Booth and Events Fees	5,000.00
Parking Benefit District	275,000.00
<b>Total Other Income</b>	281,000.00
<b>Revenue - Assessments</b>	
Assessment Collection Costs	7,000.00
Revenue - Assessments - Other	3,358,142.00
<b>Total Revenue - Assessments</b>	3,365,142.00
<b>Total Income</b>	3,916,267.00
<b>Gross Profit</b>	3,916,267.00
<b>Expense</b>	
<b>Cultural Arts &amp; Entertainment</b>	
Art in the Park	70,000.00
Art Project Sponsorships	15,000.00
Black Heritage Month Event	20,000.00
Cultural Arts - Communications	12,000.00
Grant Consultants	8,000.00
Membership	2,500.00
Midtown Mural Project	7,500.00
MidtownHOU Arts Micro Grants	35,000.00
Mistletoe Market	70,000.00
Parks Programming	30,000.00
Professional Development	5,000.00
Special Events in Bagby Park	58,000.00
Staffing	64,261.00
<b>Total Cultural Arts &amp; Entertainment</b>	397,261.00
<b>District Administration</b>	
Accounting & Auditing Expense	17,000.00
Administration Expense	345,000.00
Assessment Collection Costs	
Collection Costs	60,000.00
<b>Total Assessment Collection Costs</b>	60,000.00
Board Meeting & Misc. Exp.	
Board/Committee Mtgs/Misc Exp	19,500.00
<b>Total Board Meeting &amp; Misc. Exp.</b>	19,500.00
General Operating/Admin. Exp.	

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Bank Service Charge	5,000.00
District Cell Phone & Tablets	4,320.00
Gen. Operating/Admin. Expenses	10,000.00
<b>Total General Operating/Admin. Exp.</b>	<b>19,320.00</b>
<b>Insurance Expense</b>	
Director's & Officers Insurance	6,000.00
General Liability	10,000.00
Insurance - other	5,000.00
<b>Total Insurance Expense</b>	<b>21,000.00</b>
Legal Counsel	112,500.00
Public Hearing Service Plan	175,000.00
Public Information Request	5,000.00
<b>Total District Administration</b>	<b>774,320.00</b>
<b>Marketing &amp; Economic Developmen</b>	
Cultural Arts Guide	9,200.00
Marketing - Communications	10,000.00
Marketing & Economic Developmen	3,000.00
<b>Media, Advertising &amp; Promotion</b>	
Media, Advertising, & Promotion	33,000.00
<b>Total Media, Advertising &amp; Promotion</b>	<b>33,000.00</b>
Midtown eNews	1,800.00
Midtown Newspaper	33,400.00
Professional Development	500.00
Resident/.Stake Holder Foc Cmmu	15,000.00
Staffing	36,806.00
<b>Total Marketing &amp; Economic Developmen</b>	<b>142,706.00</b>
<b>Parking Benefits District</b>	
Parking Benefits District	275,000.00
<b>Total Parking Benefits District</b>	<b>275,000.00</b>
<b>Security and Public Safety</b>	
Coffee with a Cop	2,000.00
<b>Enhancement Public Safety</b>	
Directed Enforcement	63,500.00
Harris County Precinct 7	473,407.00
HPD Homeless Outreach Team	70,000.00
S.E.A.L. Security Program	372,980.00
SEARCH {Homeless Services}	65,300.00
<b>Total Enhancement Public Safety</b>	<b>1,045,187.00</b>
National Night Out	8,500.00
Professional Development	5,000.00
Public Safety Light Program	15,000.00

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Public Safety Communications	3,000.00
Public Safety Parks Program	6,000.00
Security Coordinator	2,500.00
Staffing	153,059.00
Street Lighting - Electricity	50,000.00
Street Outage Survey	3,000.00
<b>Total Security and Public Safety</b>	<b>1,293,246.00</b>
<b>Service &amp; Maintenance</b>	
<b>Baldwin/Glover Park Maintenance</b>	
Baldwin/Glover Landscape Contra	20,520.00
Dog Park Maintenance	5,100.00
Electric	3,700.00
Fountains	5,000.00
Irrigation repair	6,113.00
Landscape Repairs	30,600.00
Park Lighting	12,049.00
Path Gravel	18,360.00
Water	9,000.00
<b>Total Baldwin/Glover Park Maintenance</b>	<b>110,442.00</b>
<b>Midtown Field Service Prog</b>	
Field Service TEAM	372,000.00
Graffiti	12,000.00
Landscaping/Tree Planting	20,400.00
Maintenance Expenses	4,080.00
Pet Bags	5,100.00
Seasonal Planting PROW	20,400.00
Storage	5,400.00
Supplies	612.00
Tree Maintenance	66,300.00
<b>Total Midtown Field Service Prog</b>	<b>506,292.00</b>
<b>Service Maintenance - Other</b>	
Art in the Park/Partnership	6,120.00
Dark Blocks Programs	6,120.00
District New Improvement Prgs	135,003.00
Legacy & New Improv Contingency	75,000.00
Legacy Maintenance	382,966.00
Pocket Prairies Project	20,400.00
SeeClickFix	11,480.00
Street Safety & Bikeway Maint.	20,400.00
<b>Total Service Maintenance - Other</b>	<b>657,489.00</b>
Staffing	161,665.00
<b>Total Service &amp; Maintenance</b>	<b>1,435,888.00</b>

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<b>Urban Planning</b>	
Planning Studies	30,000.00
Special Projects	
Bike Rides	1,000.00
Street Safety & Public Realm En	95,000.00
<b>Total Special Projects</b>	96,000.00
Staffing	32,965.00
<b>Total Urban Planning</b>	158,965.00
<b>Total Expense</b>	4,477,386.00
<b>Net Ordinary Income</b>	-561,119.00
 <b>Special Projects - Board Apprvd</b>	
<b>Cultural Arts &amp; Ent</b>	
Spec. Proj - New 5 Yr MastPlan	60,000.00
Spec. Proj - Temp Public Art	200,000.00
<b>Total Cultural Arts &amp; Ent</b>	260,000.00
<b>Marketing and Economic Dev</b>	
Spec. Proj - New Website	75,000.00
<b>Total Marketing and Economic Dev</b>	75,000.00
<b>Security &amp; Public Safety</b>	
Spec. Proj - Direct Enforcement	227,000.00
Spec. Proj - Fleet Vehicles HPD	50,000.00
Spec. Proj - HPD Hot Supplement	30,000.00
Spec. Proj - License Plate Read	160,000.00
<b>Total Security &amp; Public Safety</b>	467,000.00
<b>Service &amp; Maintenance</b>	
Spec. Proj - Legacy Repair Heav	750,000.00
<b>Total Service &amp; Maintenance</b>	750,000.00
<b>Urban Planning</b>	
Spec. Proj - Sidewalks & Curbs	165,000.00
<b>Total Urban Planning</b>	165,000.00
<b>Total Special Projects - Board Apprvd</b>	1,717,000.00
 <b>Reserve Funds</b>	
Reserve Funds - General Operations	561,119.00
Reserve Funds - Special Projects	1,717,000.00
<b>Total Reserve Funds</b>	2,278,119.00
<b>Net Income</b>	-